INSTRUCTIONAL VIDEO STARTER DOC

Consider the below to plan & prepare your own instructional videos.

I. Learning Goal:

II. Assessment Method:

III. Content (Create Outline or Script, <u>3-5 min</u>)

☐ Self-Introduction and Intro to Topic. 2-4 sentences [15-20 seconds]
☐ Provide General Preview of the Topic/Desired Learning Outcome [15-20 sec.]
  o What you'll be discussing
  o Why it is important/interesting (foundational for, fun because, etc.)
☐ Deliver your Lesson [2-4 min.]
  o Break into 2-3 meaningful cognitive steps when possible.
☐ Review/Summarize Lesson [15-20 sec.]

Avoid language that limits video re-purposing or quickly outdates it such as dates, specific assessmens, phrases like "this is part three of…" or "after/before you've ____" or giving specific course titles. All of this can be included & easily changed in your LMS or class instructions.

IV. Create/Collect Visuals

☐ PowerPoint, website, software, document camera, images, Wacom tablet, etc.

V. Organize & Practice Presentation

☐ Rehearse, maintain eye-contact, imagine the camera is a favorite student . . . and smile.

VI. Prep to Record

☐ Software (YuJa, Screenflow, QuickTime, Jing, Camtasia, etc.)
☐ Add light to your face
☐ Webcam and/or Mic

EXAMPLES TO GET YOU THINKING:

Below are links to three different videos that can get you brainstorming.

App_Log_Caffeine, Yale: https://vimeo.com/163725771   **Password: Yale**
Geometry Periodic Motion, Yale: https://vimeo.com/163725772
Embed Google Drive Video in Moodle, Dann: https://vimeo.com/199065221
Macbeth, crowhurst, via PPT: https://www.youtube.com/watch?v=QsLLsOJXVGk
Macbeth, John Lyon School, Document Camera, London: https://www.youtube.com/watch?v=ad76oNlfcN0
Learn to Speak Spanish Videos, Bueno, entonces: https://vimeo.com/user1330748

INSTRUCTIONAL VIDEO STORYBOARD

Planning your content, accompanying visuals, and the duration of each shot is essential for effective instructional videos.

Shot #	Duration	Content / Script	Visual