



PRODUCTION QUALITY

While watching this video, answer the following questions. Pause the video, as needed, to write in your answers.

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1. Melanie Hibbert wrote that viewers want and/or appreciate . . . what?
 2. The Coherence Principle states that visuals must be _____, and should support the instructional goal.
 3. What are two ways you can add focus to your face when creating an instructional video?
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 4. What are two examples of distracting background audio?
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 5. When creating instructional videos instructors should reinforce key points with . . . what?