



# DURATION

While watching this video, answer the following questions. Pause the video, as needed, to write in your answers.

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1. George Burr's statement about sermons applies to instructional videos, too. He said "The secret of a good sermon is to have a good beginning and a good ending . . . and to have the two \_\_\_\_\_ as possible."
2. Dann recommends an instructional video should be how long?