

POSC 265 Public Policy and Global Capitalism

Fall 2021, Weitz Center for Creativity 235

Also some Friday sessions via Zoom

Time: 4a: M,W 12:30 -1:40, F 1:10 to 2:10 [EXCEPT WEEK 1 for Opening Convo]

Instructor: Greg Marfleet

Office: Willis 406 ph x4116

In Person Office Hours M, W 2:00pm - 3:30pm,

Zoom office Hours: Wednesday 7:40-9pm

ALL OFFICE HOURS BY APPOINTMENT ONLY

Course Description

This course is designed to familiarize students with the study of public policy. We will explore how public policy issues are identified, considered, analyzed, implemented and assessed through an examination of relevant cases studies, speakers and student presentations. Because public policy occurs in the context of a changing global economic and political environment we will also discuss major developments that impact policy making, governance, oversight, forecasting and evaluation.

- **Textbook** George M. Guess and Paul G. Farnham. 2011. Cases in Public Policy Analysis, 3rd ed. Georgetown UP. [CPPA]

Assignments and Grade Components

Participation	10
Case Update Paper	10
Video Case Response	15
Policy Analysis Paper Proposal	10
Group Presentation	25
Final Policy Analysis Paper	30

12 September - 18 September

- Wednesday
- Introductions & Course Logistics
- Friday
- What is Public Policy?

Reading: CPPA chapter 1

Participation Assignment: Find two articles in reputable news sources that focus on a public policy issue. Come prepared to class ready to introduce and discuss those articles with your peers in small group discussion. I may call on students to share information with the class -- so please come prepared

19 September - 25 September

- Monday
- Problem Identification and Structuring

Reading CPPA Chapter 2

Case Study Fighting Crime: The Case for Empty Prison

Case Study Updates

- Wednesday
- Video Case: Police Reform

Police Reform

Anya Bourg, James Jacoby (Director). (2016). Policing The Police [Video file]. PBS. Kanopy.

<https://carleton.kanopy.com/video/frontline-policing-police>

- Friday
- In-person Guest Speaker: Richard "Dick" Cohen, MN Senator, ret.

26 September - 2 October

- Monday
- Institutional Impacts on Policy Options

Reading CPPA Chapter 3

Case Study Washington DC School Reform

Case Study Updates

- Wednesday
- Video Case: Immigration

Laura Herrero Garvín, Meredith Hoffman, Peter Johnston, Sara Gozalo, Sarah Kuck, Scott Boehm, Stephanie Schiavenato (Director). (2019). The Wall [Video file]. Pragda. Kanopy.

<https://carleton.kanopy.com/video/departure-1>

- Friday
- Guest Speaker: Jon Olson, National Security Policy

3 October - 9 October

- Monday
- Forecasting Policy Options

Reading CPPA Chapter 4

Case Study Transit Options for Metro's Purple Line

Case Study Update

- Wednesday
- Video Case: Women's Rights and Family Planning in India

Deepa Dhanraj (Director). (1991). Something Like a War [Video file]. Women Make Movies. Kanopy.

<https://carleton.kanopy.com/video/something-war>

- Friday
- Guest Speaker, Ambassador Jimmy Kolker - Global Public Health

📅 10 October - 16 October

- Monday
- Pricing and Public Policy

Reading CPPA Chapter 5

Case Study Cigarette Tax Clouds Boosts among States

Case Study Updates

- Wednesday

Video Case: Affordable Housing

Cornelius Swart (Director). (2016). Priced Out [Video file]. Collective Eye Films. Kanopy.

<https://carleton.kanopy.com/video/priced-out>

- Friday
- Guest Speaker: Chai Lee, Metropolitan Council

📅 17 October - 23 October

- Monday
- No Class -- Mid Term Break
- Wednesday
- Video Case: Water and Energy

Matt Hames (Director). (2019). Thirst for Power [Video file]. Video Project. Retrieved September 13, 2021, from Kanopy.

<https://carleton.kanopy.com/video/thirst-power>

- Friday Workshop Day: [Policy Analysis Paper Proposal](#)

📅 24 October - 30 October

- Monday
- Cost Effectiveness Analysis
- Reading CPPA Chapter 6
- Case Study Fighting HIV a Community at a Time
- Case Study Updates
- Wednesday

Video Case: GMO food

Angelo Sacerdote (Director). (2004). Fed Up! [Video file]. Angelo Sacerdote. Kanopy.

<https://carleton.kanopy.com/video/fed-0>

- Friday
- Guest Speaker : Stu Lourey, Minnesota Farmers Union, Ag Policy

☒ 31 October - 6 November

- Monday
- Cost-Benefit Analysis
Reading CPPA Chapter 7
Case Study The Debate over Ambient Air Quality Standards
Case Study Updates
- Wednesday
- Video Case: Minimum Wage
Abby Ginzberg (Director). (2019). Waging Change [Video file]. Women Make Movies. Retrieved September 13, 2021, from Kanopy.
<https://carleton.kanopy.com/video/waging-change-1>
- Friday
- Guest Speaker, Sondra Samuels, Northside Achievement Zone - Urban development, Social Justice and Equality
- [Sondra Samuels Career and Biographical Info](#)

☒ 7 November - 13 November

- Monday Group Presentations G1, G2
- Wednesday Group Presentations G3, G4
- Friday Group Presentations G5, G6

☒ 14 November - 20 November

- Monday Simulation Activity
- Wednesday Simulation Activity
- Friday Wrapping up: CPPA ch 8 & Class Evals
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Final Paper due by the end of the exam period Wednesday November 24 at 2:30 pm