

POSC 328 Foreign Policy Analysis

Winter 2021

Remote Course, M,W 7:00- 9:30pm Central Time (in two sections)

Instructor: Greg Marfleet Email: gmarfleet@carleton.edu

Office Hours on Zoom: M, W 11:30am - 1:00pm, Friday 7:30-9pm (appointment signup page)

ALL Class Meetings and Office Hours (on Zoom)

Course Description

In this course we examine some of the leading theoretical approaches to the study of foreign policy across a range of countries and issue areas. The goal of the course is to prepare students to critically evaluate the theoretical literature on foreign policy, to participate in a collaborative data generation project and to conduct their own research.

Foreign Policy Analysis is a sub-field of international relations which has received increased attention since the end of the Cold War. Critics observed that the (mostly structure-focused) dominant IR theories failed to predict or explain this profound transformation. Subsequently, the debate over the Democratic Peace, 9/11, Afghanistan, and US motivations for the invasion of Iraq have generated renewed interest approaches that emphasize actors (leader, state and regimes) over structures. Likewise renewed attention has been given to the role that domestic politics may play in international politics. The rising status of FPA was evidenced by the decision of the International Studies Association to support the creation of an eponymously titled new journal dedicated to this area of research.

Although the sub-field, like most sub-fields in political science and international relations, is a diverse set of research programs and theoretical approaches, FPA scholars share several common tendencies. First, they eschew 'grand theory' and broad systemic explanations of world politics in favor of mid-range explanations for the behavior of actors in international affairs. Second, they are generally suspicious of the simplifying assumption that states can be viewed as unified and/or rational agents. The rejection of these assumptions forces FPA researchers to 'open the black box' of the state as they seek explanations for events, choices and outcomes. This makes FPA an inherently interdisciplinary sub-field as scholars must acquaint themselves with topics such as leadership, decision making, group dynamics, bureaucracies, institutional constraints on government, public opinion and the media (to name just a few). FPA draws on theories of human interaction and behavior in social psychology, organizational behavior, economic and sociology.

REMOTE LEARNING PLAN for 2021

I have opted to teach during the evening time slot opened by the College in response to covid. This later time more easily accommodates students in Pacific and Asian Time zones (apologies to students based in Europe)

Because the time slot from 7:00-9:30 is extra long it facilitates an approach to the seminar in two sections a Monday Group and a Wednesday Group. Each of these groups will meet for the FULL time on their respective days

The Daily Plan with the exception of Mid-term Break Week will be

7:00-7:50 Topic I - discussion of readings, short student reports

10 minute break

8:00 - 8:50 Topic II - discussion of readings, short student reports

10 minute break

9:00 - 9:30 Lab or Active Learning activity using Data, Analytic Software, etc.

Textbook: There is no text for this course. It will be article based. See citations and links in the weekly blocks below.

Assignments and Grading

Participation 20 pts [includes 10 points for Content Analysis Data Entry Effort and Weekly readings questions]

Mid-term Paper Proposal 15 pts

FP film Review 15 pts

Lab Report 15 pts

Final FP Research Paper 35 pts

Important Choices for Assignments

FP Film Review Choice

Choose one of the films we will watch during the term. You will be responsible for a 1000 word review response paper. This is an open topic but you should try to forge a link between your review and some of the reading or concepts from class. You will also participate in a film-review panel with your fellow writers on EITHER Wednesday of Mid-term break or during the final week of class.

3 January - 9 January

General Themes: Introduction, IR vs FPA, Comparative FP, Behavioral FP, Political Psychology and Decision Making Approaches

Topic: IR and Foreign Policy Analysis defining a subfield

Walt, Stephen M. "International relations: one world, many theories." *Foreign policy* (1998): 29-46. (link) [quick review of IR theory - optional reading]

Kaarbo, Julie., 2003. Foreign policy analysis in the twenty-first century: back to comparison, forward to identity and ideas. *International Studies Review*, 5(2), pp.156-163 + notes. (link)

Hudson, Valerie .M., 2005. Foreign policy analysis: Actor-specific theory and the ground of international relations. *Foreign policy analysis*, pp.1-30. (link)

Dyson, S. (2009). Neoclassical realism and leader psychology: A theory of foreign policy. In *The Blair identity: Leadership and foreign policy* (pp. 10-24). Manchester; New York: Manchester University Press. Retrieved December 19, 2020. (link)

Hafner-Burton, E.M., Haggard, S., Lake, D.A. and Victor, D.G., 2017. The behavioral revolution and international relations. *International Organization*, 71(S1), pp.S1-S31. (link)

Potter, P. (2017). *Methods of Foreign Policy Analysis*. Oxford Research Encyclopedia of International Studies. (link)

Pre Lab Security Document Content Analysis Project

Q: Have the key security interests of states, articulated in their top level documents, changed as a result of emerging new security dialogs?

10 January - 16 January

General Themes: Power, Security, Hegemony

Topic Power and Capability

Wilson, J.L., 2015. Russia and China respond to soft power: Interpretation and readaptation of a Western construct. *Politics*, 35(3-4), pp.287-300. (link)

Palmer, G. and Morgan, T.C., 2007. Power transition, the two-good theory, and neorealism: A comparison with comments on recent US foreign policy. *International interactions*, 33(3), pp.329-346. (link)

Topic: Conflict and FP

Choi, S., & James, P., 2016. Why Does the United States Intervene Abroad? Democracy, Human Rights Violations, and Terrorism. *The Journal of Conflict Resolution*, 60(5), 899-926. (link)

Hart, A.F. and Jones, B.D., 2010. How do rising powers rise?. *Survival*, 52(6), pp.63-88.(link)

Lab 1

Q: Does prior history of militarized disputes make a country more national security oriented?

FP Film: China Power and Prosperity

17 January - 23 January

General Themes: Identities, Cultures & Roles

Topic: Role theory

Thies, C.G. and Breuning, M., 2012. Integrating foreign policy analysis and international relations through role theory. *Foreign Policy Analysis*, 8(1), pp.1-4. (link)

Grossman, M., 2005. Role theory and foreign policy change: The transformation of Russian foreign policy in the 1990s. *International Politics*, 42(3), pp.334-351. (link)

Cantir, C. and Kaarbo, J., 2012. Contested roles and domestic politics: reflections on role theory in foreign policy analysis and IR theory. *Foreign Policy Analysis*, 8(1), pp.5-24. (jstor)

Topic; Culture, Identity and Security

Bloomfield, A., 2012. Time to move on: Reconceptualizing the strategic culture debate. *Contemporary Security Policy*, 33(3), pp.437-461. (link)

Petersen, Karen., 2004. Reexamining transnational ethnic alliances and foreign policy behavior. *International Interactions*, 30:25–42, 2004 (link)

Inglehart, R. and Norris, P., 2003. The true clash of civilizations. *Foreign policy*, pp.63-70. (link)

Lab2

Q: Do allies tend to hold similar perspectives on the nature of security?

Alliance and Treaty Data and Security Documents

FP Film: Bitter Rivals

24 January - 30 January

General Themes: Leaders, Perceptions & Decision-Making

Topic: Leaders and cognition

Reading:

McDermott, R., 1992. Prospect theory in international relations: The Iranian hostage rescue mission. *Political Psychology*, pp.237-263. (J-stor)

Dyson, S.B. and Preston, T., 2006. Individual characteristics of political leaders and the use of analogy in foreign policy decision making. *Political Psychology*, 27(2), pp.265-288. (Jstor)

Topic: Leader Characteristics

Dyson, S.B. and Parent, M.J., 2018. The operational code approach to profiling political leaders: understanding Vladimir Putin. *Intelligence and National Security*, 33(1), pp.84-100. (link)

Rabini, C., Brummer, K., Dimmroth, K. and Hansel, M., 2020. Profiling foreign policy leaders in their own language: New insights into the stability and formation of leadership traits. *The British Journal of Politics and International Relations*, 22(2), pp.256-273. (link)

Winter, D.G., 2005. Things I've Learned About Personality From Studying Political Leaders at a Distance 1. *Journal of personality*, 73(3), pp.557-584. (link)

Lab 3

Q: Can we measure differences between Leaders using at-a-distance, text analysis of speeches and rhetoric?

Introduction to Profiler Plus - Automated Text Analysis

FP Film: Putin's Revenge

31 January - 6 February

General Themes: Advisors, Bureaucracies & Legislatures

Topic: Small Groups/Advisors

Reading:

Maoz, Z. (1990) "Framing the National Interest: The Manipulations of Foreign Policy Decisions in Group Settings." *World Politics*, 43: 77-110. (J-stor)

Mitchell, D., 2005. Centralizing advisory systems: Presidential influence and the US foreign policy decision-making process. *Foreign Policy Analysis*, 1(2), pp.181-206. (Jstor)

Topic: Bureaucracies, Organizations and Institutions

Reading:

Drezner, Daniel W. (2000). "Ideas, Bureaucratic Politics, and the Crafting of Foreign Policy." *American Journal of Political Science*. 44, 4: pp. 733-749. (J-Stor)

Tama, J., 2020. Forcing the President's Hand: How the US Congress Shapes Foreign Policy through Sanctions Legislation. *Foreign Policy Analysis*, 16(3), pp.397-416. (link)

Lab 4

Q: Does the rhetoric of leaders coincide with national security orientation?

Working with Class-Generated Leadership Speech Text Data

FP Film: The War Behind Closed Doors

7 February - 13 February

Monday - Mid Term Break Week - No Monday Class

Wednesday All Students attend Wednesday

Proposal Paper Workshop,

FP Film Reviews [Part 1]

Security Document Content Analysis Coding Due

Suggested Readings for Paper Methodology

Read and incorporate some insight from at least two of these papers into your proposal plan.

Kaarbo, J. and Beasley, R.K., 1999. A practical guide to the comparative case study method in political psychology. *Political Psychology*, 20(2), pp.369-391. ([link](#))

Thies, Cameron G. "A pragmatic guide to qualitative historical analysis in the study of international relations." *International Studies Perspectives* 3, no. 4 (2002): 351-372. ([link](#))

Collier, D., 2011. Understanding process tracing. *PS: Political Science & Politics*, 44(4), pp.823-830. ([link](#))

Bennett, A. and Elman, C., 2007. Case study methods in the international relations subfield. *Comparative Political Studies*, 40(2), pp.170-195. ([link](#))

Levy, J.S., 2008. Case studies: Types, designs, and logics of inference. *Conflict management and peace science*, 25(1), pp.1-18. ([link](#))

Milliken, J., 1999. The study of discourse in international relations: A critique of research and methods. *European journal of international relations*, 5(2), pp.225-254. ([link](#))

Diehl, P.F. and Wright, T.M., 2016. A conditional defense of the dyadic approach. *International Studies Quarterly*, 60(2), pp.363-368. ([link](#))

Potter, P. (2017). *Methods of Foreign Policy Analysis*. Oxford Research Encyclopedia of International Studies. ([link](#))

Brecher, M., Steinberg, B. and Stein, J., 1969. A framework for research on foreign policy behavior. *Journal of conflict resolution*, 13(1), pp.75-94. (link)

14 February - 20 February

General Themes: Public Opinion, Interest Groups & Domestic Politics

Topic: Domestic Politics and Opposition

Jacobs, L.R. and Page, B.I., 2005. Who influences US foreign policy?. *American political science review*, pp.107-123.(link)

Putnam, R.D., 1988. Diplomacy and domestic politics: the logic of two-level games. *International organization*, 42(3), pp.427-460. (J-stor)

Topic Domestic Discontent and Diversionary conflict

Oakes, Amy., 2006. Diversionary war and Argentina's invasion of the Falkland Islands. *Security Studies*, 15(3), pp.431-463. (link)

Gowa, J., 1998. Politics at the water's edge: Parties, voters, and the use of force abroad. *International Organization*, 52(2), pp.307-324. (Jstor)

Lab 5

Q: Do national security orientations reflect public opinion and shared societal values?

Public Opinion and Security Document Data - World Values Survey

FP Film: Trumps Trade War

21 February - 27 February

General Themes: Interests, Institutions & Alliances

Topic: Alliances

Mattes, M., Leeds, B.A. and Carroll, R., 2015. Leadership turnover and foreign policy change: Societal interests, domestic institutions, and voting in the United Nations. *International Studies Quarterly*, 59(2), pp.280-290. (link)

Morgan, T.C. and Palmer, G., 2003. To protect and to serve: Alliances and foreign policy portfolios. *Journal of Conflict Resolution*, 47(2), pp.180-203.(link)

Topic: Economics Foreign Policy

Lake, David A. (1983) "International Economic Structures and American Foreign Economic Policy, 1887-1934," *World Politics*35: 517-543 (J-stor)

Bearce, D.H. and Tirone, D.C., 2010. Foreign aid effectiveness and the strategic goals of donor governments. *The Journal of Politics*, 72(3), pp.837-851. (link)

Lab 6

Q: Do countries with a stronger human and global security orientation give more foreign aid?

National Aid Transfer Data and Security Document Data

FP Film: *The World Without US*

28 February - 6 March

General Themes: Critical Feminism & Constructivism

Topic: Social Construction

Doty, R.L., 1993. Foreign policy as social construction: A post-positivist analysis of US counterinsurgency policy in the Philippines. *International studies quarterly*, 37(3), pp.297-320. (link)

Balzacq, T., Léonard, S. and Ruzicka, J., 2016. 'Securitization' revisited: Theory and cases. *International Relations*, 30(4), pp.494-531. (link)

Topic: Feminism and FP

Thomson, J., 2020. What's Feminist about Feminist Foreign Policy? Sweden's and Canada's Foreign Policy Agendas. *International Studies Perspectives*. (2020) 21, 424–437 (link)

Stachowitsch, S., 2012. Military gender integration and foreign policy in the United States: A feminist international relations perspective. *Security Dialogue*, 43(4), pp.305-321. (link)

Lab 7

Q: Does a country's orientation toward the rights of women help to explain its security discourse?

Security Document Data and the Status of Women - <http://www.womanstats.org/>

FP Film: *Shusenjo: Comfort Women and Japan's War on History*

7 March - 13 March

Research Paper Presentations

FP Movie Reviews [Part 2]