

POSC 265 Public Policy and Global Capitalism, Winter 2020

Location: Willis 204

Time: M,W 9:50 - 11, F 9:40-10:40

Instructor:

Greg Marfleet gmarfleet@carleton.edu

Office: Willis 406 ph x4116

Office Hours: Thursday 1:30-3:30, Friday 11-2

Course Description

This course is designed to familiarize students with the study of public policy. We will explore how public policy issues are identified, analyzed, implemented and assessed through an examination of relevant cases studies and student presentations. Because public policy occurs in the context of a changing global economic and political environment we will also discuss major developments that impact policy making, governance, forecasting and evaluation.

Textbook

George M. Guess and Paul G. Farnham. 2011. Cases in Public Policy Analysis, 3rd ed. Georgetown UP. [CPPA]

Assignments and Grade Components

Participation	15
Case Study Update Paper	15
Final Paper Proposal	10
Group Policy Presentation	30
Final Policy Analysis Paper	30

5 January - 11 January

Monday

Introduction & Course Logistics

Discussion: What is Public Policy?

Reading: CPPA Chapter 1

Wednesday

Problem Identification and Structuring

Reading CPPA Chapter 2

Friday

Case Study Fighting Crime: The Case for Emptier Prisons

CSUP Roundtable

☐12 January - 18 January

Monday

Globalization, Coordination and Leadership

Readings and Video

Peter S. Goodman, "The Post-World War II Order is Under Assault from the Powers that Built It" (NY Times, March 26, 2018)

Brookings Institution panel, "World Order without America?" (November 2018) [video]

Sean Ehrlich, "The Collapse of Embedded Liberalism in a Time of Populist Nationalism?" Duck of Minerva (blog) (Dec. 23, 2016) URL

Ian Bremmer, "The Era of American Global Leadership Is Over. Here's What Comes Next," Time (Dec. 19, 2016)

Wednesday

Forecasting Institutional Impacts

Reading

CPPA Chapter 3

Friday

Case Study Washington DC School Reform

CSUP Roundtable

☐19 January - 25 January

Monday

Forecasting Policy Options

Reading CPPA Chapter 4

Wednesday

Case Study Transit Options for Metro's Purple Line

CSUP Roundtable

Friday

Class visit with Professor Jeff Frieden topic TBA

Technology and Economic Networks

Reading and videos:

Who Wins from the Digital Economy? [video]

Caves, R. 2017. "The Multinational Enterprise as an Economic Organization" Ch9 in International Political Economy. Frieden, Lake, Broz eds. Norton Press.

How the Internet of Things is Transforming the Global Economy [video]

☐ 26 January - 1 February

Monday

Work, Automation, Outsourcing and Inequality

Readings and videos:

Thomas Piketty visits HLS to debate his book 'Capital in the Twenty-First Century' [video]

McKinsey Global Institute: A Future that Works: Automation, Employment and Productivity

Why We Can All Stop Worrying About Offshoring and Outsourcing [video]

Wednesday

Pricing and Public Policy

Reading CPPA Chapter 5

Friday

Case Study Cigarette Tax Clouds Boosts among States

CSUP Roundtable

☐ 2 February - 8 February

Monday

Democracy, Populism, Governance

Reading and video

Steve Bannon v. David Frum (Munk Debates: The Rise of Populism, Nov. 2, 2018) [video]

Can Democracy Cure Capitalism?

Quan Li and Adam Resnick. 2017. Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows in Developing Countries. Ch 12 in International Political Economy, Frieden, Lake, Broz eds. Norton.

Wednesday

Cost Effectiveness Analysis

Reading CPPA Chapter 6

Friday

Case Study Fighting HIV a Community at a Time.

CSUP Roundtable

☐ 9 February - 15 February

Monday

Mid-term Break, No Class.

Final Paper Proposal is Due by 5pm on Tuesday February 11.

Wednesday

Cost-Benefit Analysis

Reading CPPA Chapter 7

Friday

Case Study The Debate over Ambient Air Quality Standards

CSUP Roundtable

☐ 16 February - 22 February

Monday

Group A Presentation. Topic: TBA

Wednesday

Group B Presentation. Topic: TBA

Friday

In Class Visit with local politician, topic TBA, bio: [follow link]

☐ 23 February - 29 February

Monday

Group C Presentation. Topic: TBA

Wednesday

Group D Presentation. Topic: TBA

Friday

Media-based Case Material or In-Class Visitor Topic TBA

☐ 1 March - 7 March

Monday

Group E Presentation. Topic: TBA

Wednesday

Group F Presentation. Topic: TBA

Friday

Media-based Case Material or In-Class Visitor Topic TBA

☐ 8 March - 14 March

Monday

Group G Presentation. Topic: TBA

Wednesday

Group H Presentation. Topic: TBA

Friday

No Class, Reading Day

Final Policy Analysis Paper is due Monday March 16 by 9:30 PM (the final day of exams) by
College Policy Late Papers cannot be accepted.