Media and Politics Election 2018

Governing with the News/News Media & Democratic Electoral Processes & Lab in Electoral Politics 2019 - Combined Moodle site

POSC 100 WCC 235 10:10-11:55 T/Th
POSC 205/305 WCC 235 1:15-3:00 T/Th
POSC 233 (Second 5 weeks) WCC 235 3:10-4:55 T/Th

About the Course: POSC100
Includes information about grading and expectations for class.

About the Course: Pocsc205/305
Includes information about grading and expectations for class.

Announcements

Forum for POSC100-(only)
Restricted Not available unless: You belong to a group in posc100

POSC 100 Teams Comparing Conservative, Moderate, and Liberal News Outlets
Commit to follow only one of the following ideologically slanted types of news for one month.

POSC 205/305 Teams Comparing Conservative, Moderate, and Liberal News Outlets
Commit to follow only one of the following ideologically slanted types of news for one month.

POST YOUR Media Bias INDIVIDUAL INSIGHTS to share with team HERE by Oct 22 class time

To prepare for work with your team, please post your individual response to the questions
Label your post with the following information in subject line
Your name, Class number (POSC 100 or POSC 205/305), TEAM ideology (of medium or media).
(e.g. Barbara Allen POSC 100, Team Conservative)
Answer these questions by looking at your journal.
What medium did you watch, hear, or read? (medium and specific title of source)
What are the main issues discussed on this specific title during the past 4 weeks? If one issue predominates, what percentage of time seemed to be spent on this topic?
Describe the framing of this topic: what specific words are used to describe the actors and actions involved in this topic?
If there is an "opposition" on this topic, issue, or in general, how is the opposition framed: what specific words are used?
Summarize the narrative/plot/story line as represented in the specific title? Who are antagonists/protagonists? Who are foils, or bit players, or cameo players? What is the sequence of events and how realistic does this narrative of events seem? What did the narrative omit in relaying the events or overall plot arc? Are the omissions nuances, misleading gaps that require audience to assume facts not in evidence or... just missing info that would likely make a story too long.
Then as a summary: what would a person who took information only from this source know, believe, and think about the events, the actors (their motivations, actions, etc.) the "opposition," the world (is it mean, happy, hopeful, safe... what)?
These statements can take the form of phrases or bullet points. Just get yourself and the group prepared to compare notes so you can write a group report.
The group report will answer these questions in paragraph form.
Above are a pair of Pew Survey Data (Fake News) files which have been further tidied for you. Once you have the "twb" file on your local computer you can open it in Tableau. This file is a Tableau version of the Pew Survey data file. The matching data are in the excel file. You need both of these, plus the codebook to have the most information about your data.

This is a “pass/fail” assignment in which you demonstrate that you have:

1. Set up Tableau Desktop and/or have accessed Tableau Desktop on a lab computer.
2. Have completed the tutorial materials so that you are comfortable with how data work within this data visualization tool.
3. Made one visualization using Tableau using the data we have supplied - or data of your choosing.

The final data visualization (in PDF and Tableau formats) is due Monday 17 September 10 pm. Upload here your pdf file because Moodle will not like the file format directly from Tableau.

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You have all passed the assignment and most of you have a final graphic that you would like to discuss. Please turn it in at this icon so that it is easier to identify.

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Form three teams of 5 persons each.

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Submit a proposal for your project that answers the questions on the file titled Project Proposal Prompt/Questions Part 1 by 10:00 pm Wednesday 9 October

Submit a proposal for your project that answers the questions on the file titled Project Proposal Prompt/Questions Part 1 by 10:00 pm Wednesday 9 October.

On 15 October, please hand in two notated, analyzed, reconciled news broadcast transcripts and final data entries for all election news stories contained in these broadcasts.
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**POSC 100 Research Design Due (based on answers to Project Proposal Prompt)**

On 17 October, please hand in Revised Project Proposals Answering the Questions in Project Proposals Part 2. See example for a template that you may wish to use.

**POSC 205/305 Research Design Due (based on answers to Project Proposal Prompt)**

On 17 October, please hand in Revised Project Proposals Answering the Questions in Project Proposals Part 2. See example for a template that you may wish to use.

**POSC 305 Individual Paper Topic Proposal**

On 17 October, please hand in your proposal for a 20 page research paper.

**POSC 100 Hand in Team Report on Conservative, Moderate, and Liberal News Sources Here**

This report is due 5:00 PM October 23, so that we can discuss in class on 24 October.

**POSC 205/305 Hand in Team Report on Conservative, Moderate, and Liberal News Sources Here**

This report is due 5:00 PM October 23 so that we can discuss in class on 24 October.

**POSC 100 News Content Analysis Final**

On 29 October, please hand in all CORRECTED, FINALIZED notated, analyzed, reconciled news broadcast transcripts and make final data entries for all election news stories contained in these broadcasts.

**POSC 205/305 News Content Analysis Final**

On 29 October, please hand in all CORRECTED, FINALIZED notated, analyzed, reconciled news broadcast transcripts and make final data entries for all election news stories contained in these broadcasts.

**POSC 100 Turn in Draft of 2-D Representation Here**

Due October 31

**POSC 205/305 Turn in Draft of 2-D Representation Here**

Due October 31

**POSC 100 Turn in FINAL TEAM 2-D Representation Here**

Due November 8, 2018

**POSC 205/305 Turn in FINAL TEAM 2-D Representation Here**

Due November 8, 2018

**POSC 100 Turn in Interview Transcript Here**

Due November 5

**POSC 205/305 Turn in Interview Transcript Here**

Due November 5

**POSC 100 Turn in Podcast Script Here**

Due November 7

**POSC 205/305 Turn in Podcast Script Here**

Due November 7

**POSC 205/305 Turn in Podcast Script Here**

Due November 7

**POSC 100 Turn in FINAL TEAM Captions for Podcast**

Due November 19
Part 1: Democratic Theory and the Power of Media

Tues Sept 17  News Media as an Institution in a New Information Environment

I Course Overview

Discuss a fun assignment for the next month. Reading, viewing, hearing the Alt Facts.

Read as background article from Politico on the very few---only six!---US newspapers that endorsed Donald Trump in 2016.

Read the PEW study of news habits along the ideological spectrum: Amy Mitchell et al. 2014. “Political Polarization and Media Habits.” PEW Research Center.

Explore their data here: "Where Audiences Fit on the Political Spectrum"---type in a media outlet (e.g. I typed in "Bloomberg") for your example.

What do you see?

Further background for this assignment can be found in these articles.


Here is your assignment: 1) Choose a group from the choice question marks below. 2) Commit yourself to watch, read, and hear only one position on the ideological spectrum. 3) Choose one to three current events to follow at these news outlets (e.g., jobs/economy, Mueller investigation, 2018 congressional elections and White House). 4) Follow these topics on your chosen ideological outlets. 5) Pool results with your teammates and write a 3-5 page summary of your findings, due 8 October 5:00 pm.

For TV news choose FOX or CNN or MSNBC as respectively “conservative, moderate, or liberal” in their overall reporting “bias.”

For newspapers choose a companion “conservative leaning,” “liberal leaning,” or “moderate” paper as compiled in a study posted at Boston University Libraries.

For example, Fox viewers read only Los Vegas Journal-Review or Santa Barbara News Press (or another conservative leaning newspaper).

For radio—first search “liberal talk show host” compared to a search for “conservative talk show host”—the search tells you a great deal. The comparison of news (as potentially distinct from “talk show”) is not simple but “moderate” would choose NPR “Morning Edition” or “All Things Considered,” the “conservative” group would choose from the “conservative talk” list (Politico reviews top 10 here) and the “liberal” group would choose from the “progressive radio” list. (Find a list of most popular here.)

II. Media as an Institution

After our class EVERYONE reads:


Thurs Sept 19 Democratic Theory, Public Opinion, and First Amendment Rights


Part 2: Studying Election News and Ads

Tuesday 24 Research Challenges in Analyzing the News


Thurs 26 Sept I. Research Challenges in Studying Political Ads


II. Introduction to Tableau: Quantitative Analysis through Graphic Representation of Data
29 September - 5 October

Tues 1 Oct  I. How Ads and News work Together


II. Workshop on Content Analysis

****** Tableau Sample Due******

Thurs 3 Oct  The US Case: The “Wild West” of Regulation


POSC 223 also read: Mark Coddington, Logan Molyneux, and Regina G. Lawrence. 2014. “Fact Checking the Campaign: How Political Reporters Use Twitter to Set the Record Straight (or Not).” The International Journal of Press/Politics. 19(4) 391–409.

ALSO You may wish to consider these examples (Reads or Listen): Robert Siegel, 09/06/2012, “Most Facts Check Out in Bill Clinton’s DNC Speech,” National Public Radio


- Fact Check dot Org
  Find fact checking of speeches, ads, debates, off-hand remarks here.
- Washington Post Fact Checker
  Fact Checker that grades claims overall
- PolitiFact
  Pulitzer Prize winning fact checker
- Poynter
  A highly reputable, trusted news source and journalism site with fact checking
- Town Hall Fact Checking
  A conservative news source with fact checking
- Fact Checking Links and Discussion
  Fact Check Sites for V-P Debate 2016
- Wall Street Journal Fact Checking
  Browse the blog for WSJ fact checks
- Nyhan Fact Check Change SSRN-id2995128
 Uploaded 1/09/18, 16:36

6 October – 12 October

Tues 8 Oct  Meet in idea Lab to learn basics of Pod Cast Planning, Scripting, Recording, Creation.

Wed 9 Oct *******Team Research Big Idea Due*******

Thurs 10 Oct  What is "Bias?" When Does it Matter?


*******Ultimate Tableau Representation Due*****

- Controversial Interview by Matt Lauer of Hillary Clinton
  Watch Interview Here
- Controversial Interview by Matt Lauer of Donald Trump
  Watch Interview Here
- Critiques of Matt Lauer's Interviews with Clinton and with Trump
- Fact Checking Lauer Interviews with Clinton and Trump
13 October - 19 October

 Tues 15 Oct  I. Media Representation, Candidate Construction, and Public Response: Two Cases

 EVERYONE Reads:


 Choose one of these two case studies to read. Then watch the videos linked below. Come to class prepared to discuss your readings and the videos as examples—possibly the basis of qualitative data or at least illustrations—of what Patterson and Wettstein et al. have to say about news coverage and the affects of “mediatization” of (i.e. mediated) elections.

 CASE 1--Gender


 CASE 2 Race


 EVERYONE Please also take a look at the ABC News Transcript, George Stephanopoulos, Roundtable, 11 November 2007 pp 9–10 and the PDF below on Obama’s "Racialized" English, which is also found in the New York Times

 See the two examples of "Controversial English," "Who Let the Dogs Out?" and "Naw, We Straight" (at 1:10 on video 2), below. Notice body language, manners, customs, gesture, posture.

 II. News Content Analysis Assignment Check-In

 "WHO LET THE DOGS OUT?"

 Obama’s "Controversial English" Example 2 Statement, "Naw, We Straight" at 1:10
Matt Lauer Interview with Hillary Clinton

Matt Lauer Interview with Donald Trump

Thurs 17 Oct 1. Political Psychology I: The Ideas of Framing and Priming


II. Workshop on Research Design

Research Design Due (based on answers to Project Proposal Prompt)

POSC 305 Individual Large Paper Topic Plan Due (Based on Research Design)

- [POS 100 Case Study Choice]
  Choose to Read Either the Gender or Race Case Study Texts

- [POS 205/305 Case Study Choice (copy)]
  Choose to Read Either the Gender or Race Case Study Texts

- [Construction of Hillary Clinton as a Candidate: Nasty Woman]
  The Nickname Nasty Woman and the Debates

- [Article on the Construction of Hillary Clinton in the Public Mind]
  "How Hillary Clinton Met Satan"

- [The GOP's Feminine Mystique, New York Times]
The Bachmann Effect

- A Great Discussion of Elastic/Inelastic States and Swing Voters (and elastic voters?)
- Election Forecast infographic 2016

Great Forecasting Interactive Graphics. Look at the one at the bottom of the page.

Part 3: Campaign Communication and Information Processing

MONDAY 21 OCT Midterm Break

POSC 223 Joins the Team! POSC 223 Students, please look at a, October 3 and October 4, for a few readings that are assigned to you. Read them and we will discuss during the weeks of October 15 and 23.

Tues 22 Oct I. Political Psychology II: How Do Voters Approach the “Facts?”


Thurs 24 Oct I. Misinformation, Deception Campaigns, and Fact Checking


27 October - 2 November

Tues 29 Oct The New Mediators


*******NEWS Content Analysis Assignment Due See Hand-In Icon Below *******
3 November - 9 November
Tues 5 Nov I. Post Factual Democracy and Populism


II. Project workshop Idea Lab

*******Podcast Interview Transcript Due******

Thurs 7 Nov I. New Media, New (Old) Questions


II. Project Workshop Idea Lab

*******Podcast Script Due********

61-Million Voter... Supplement

Read more about the research design
10 November - 16 November

Tues 12 Nov Workshop on Projects Idea Lab
Thurs 14 Nov Workshop on Projects Idea Lab

*******Project Captions Due*******

17 November - 23 November

Tues 19 Nov Workshop on Projects Idea Lab

*******Common Time Public Presentation of Team Work*****

Final Podcast and all Elements Due
Research Papers and Research Reports Due