Media and Politics Election 2018

Govern with the News/News Media & Democratic Electoral Processes & Lab in Electoral Politics 2019 - Combined Moodle site

POSC 100 WCC 235 10:10-11:55 T/Th

POSC 205/305 WCC 236 1:15-3:00 T/Th

POSC 233 (Second 5 weeks) WCC 235 3:10-4:55 T/Th

About the Course: POSC100

Includes information about grading and expectations for class.

About the Course: Posc205/305

Includes information about grading and expectations for class.

Announcements

Forum for POSC100-(only)

Restricted Not available unless: You belong to a group in posc100

POSC 100 Teams Comparing Conservative, Moderate, and Liberal News Outlets

Commit to follow only one of the following ideologically slanted types of news for one month.

POSC 205/305 Teams Comparing Conservative, Moderate, and Liberal News Outlets

Commit to follow only one of the following ideologically slanted types of news for one month.

POST YOUR Media Bias INDIVIDUAL INSIGHTS to share with team HERE by Oct 22 class time

To prepare for work with your team, please post your individual response to the questions
Label your post with the following information in subject line
Your name, Class number (POSC 100 or POSC 205/305), TEAM ideology (of medium or media).
(e.g. Barbara Allen POSC 100, Team Conservative)
Answer these questions by looking at your journal.
What medium did you watch, hear, or read? (medium and specific title of source)

What are the main issues discussed on this specific title during the past 4 weeks? If one issue predominates, what percentage of time seemed to be spent on this topic?

Describe the framing of this topic: what specific words are used to describe the actors and actions involved in this topic?
If there is an “opposition” on this topic, issue, or in general, how is the opposition framed: what specific words are used?

Summarize the narrative/plot/story line as represented in the specific title? Who are antagonists/protagonists? Who are foils, or bit players, or cameo players? What is the sequence of events and how realistic does this narrative of events seem? What did the narrative omit in relaying the events or overall plot arc? Are the omissions nuances, misleading gaps that require audience to assume facts not in evidence or... just missing info that would likely make a story too long.

Then as a summary: what would a person who took information only from this source know, believe, and think about the events, the actors (their motivations, actions, etc.) the “opposition,” the world (is it mean, happy, hopeful, safe... what)?

These statements can take the form of phrases or bullet points. Just get yourself and the group prepared to compare notes so you can write a group report.
The group report will answer these questions in paragraph form.
Above are a pair of Pew Survey Data (Fake News) files which have been further tidied for you. Once you have the "twb" file on your local computer you can open it in Tableau. This file is a Tableau version of the Pew Survey data file. The matching data are in the excel file. You need both of these, plus the codebook to have the most information about your data.

This is a "pass/fail" assignment in which you demonstrate that you have:

1. Set up Tableau Desktop and/or have accessed Tableau Desktop on a lab computer.
2. Have completed the tutorial materials so that you are comfortable with how data work within this data visualization tool.
3. Made one visualization using Tableau using the data we have supplied - or data of your choosing.

The final data visualization (in PDF and Tableau formats) is due Monday 17 September 10 pm. Upload here your pdf file because Moodle will not like the file format directly from Tableau.

Turn in the best of your Tableau Graphics Here.

You have all passed the assignment and most of you have a final graphic that you would like to discuss. Please turn it in at this icon so that it is easier to identify.

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You have all passed the assignment and most of you have a final graphic that you would like to discuss. Please turn it in at this icon so that it is easier to identify.

Form three teams of 5 persons each.

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Submit a proposal for your project that answers the questions on the file titled Project Proposal Prompt/Questions Part 1 by 10:00 pm Wednesday 9 October

Submit a proposal for your project that answers the questions on the file titled Project Proposal Prompt/Questions Part 1 by 10:00pm Wednesday 9 October.

On 15 October, please hand in two notated, analyzed, reconciled news broadcast transcripts and final data entries for all election news stories contained in these broadcasts.
On 15 October, please hand in two notated, analyzed, reconciled news broadcast transcripts and final data entries for all election news stories contained in these broadcasts.

**POSC 100 Research Design Due (based on answers to Project Proposal Prompt)**

On 17 October, please hand in Revised Project Proposals Answering the Questions in [Project Proposals Part 2](https://moodle.carleton.edu/course/view.php?id=30957). See example for a template that you may wish to use.

**POSC 205/305 Research Design Due (based on answers to Project Proposal Prompt)**

On 17 October, please hand in Revised Project Proposals Answering the Questions in [Project Proposals Part 2](https://moodle.carleton.edu/course/view.php?id=30957). See example for a template that you may wish to use.

**POSC 305 Individual Paper Topic Proposal**

On 17 October, please hand in your proposal for a 20 page research paper.

**POSC 100 Hand in Team Report on Conservative, Moderate, and Liberal News Sources Here**

This report is due 5:00 pm October 23, so that we can discuss in class on 24 October.

**POSC 205/305 Hand in Team Report on Conservative, Moderate, and Liberal News Sources Here**

This report is due 5:00 pm October 23 so that we can discuss in class on 24 October.

**POSC 100 News Content Analysis Final**

On 29 October, please hand in all CORRECTED, FINALIZED notated, analyzed, reconciled news broadcast transcripts and make final data entries for all election news stories contained in these broadcasts.

**POSC 205/305 News Content Analysis Final**

On 29 October, please hand in all CORRECTED, FINALIZED notated, analyzed, reconciled news broadcast transcripts and make final data entries for all election news stories contained in these broadcasts.

**POSC 100 Turn in Draft of 2-D Representation Here**

Due October 31

**POSC 205/305 Turn in Draft of 2-D Representation Here**

Due October 31

**POSC 100 Turn in FINAL TEAM 2-D Representation Here**

Due November 8, 2018

**POSC 205/305 Turn in FINAL TEAM 2-D Representation Here**

Due November 8, 2018

**POSC 100 Turn in Interview Transcript Here**

Due November 5

**POSC 205/305 Turn in Interview Transcript Here**

Due November 5

**POSC 100 Turn in Podcast Script Here**

Due November 7

**POSC 205/305 Turn in Podcast Script Here**

Due November 7

**POSC 205/305 Turn in Podcast Script Here**

Due November 7

**POSC 100 Turn in FINAL TEAM Captions for Podcast**

Due November 19
Part 1: Democratic Theory and the Power of Media

News Media as an Institution in a New Information Environment

Course Overview

Discuss a fun assignment for the next month. Reading, viewing, hearing the Alt Facts.

Read as background article from *Politico* on the very few---only six!--US newspapers that endorsed Donald Trump in 2016.

Read the PEW study of news habits along the ideological spectrum: Amy Mitchell et al. 2014. "Political Polarization and Media Habits," PEW Research Center.

Explore their data here: "Where Audiences Fit the Political Spectrum"---type in a media outlet (e.g. I typed in "Bloomberg" for your example.

What do you see?

Further background for this assignment can be found in these articles.


Here is your assignment: 1) Choose a group from the choice question marks below. 2) Commit yourself to watch, read, and hear only one position on the ideological spectrum. 3) Choose one to three current events to follow at these news outlets (e.g. jobs/economy, Mueller investigation, 2018 congressional elections and White House). 4) Follow these topics on your chosen ideological outlets. 5) Pool results with your teammates and write a 3-5 page summary of your findings, due 8 October 5:00 pm.

For TV news choose FOX or CNN or MSNBC as respectively "conservative, moderate, or liberal" in their overall reporting "bias."

For newspapers choose a companion "conservative leaning," "liberal leaning" or "moderate" paper as compiled in a study posted at Boston University Libraries.

For example, Fox viewers read only Los Vegas Journal-Review or Santa Barbara News Press (or another conservative leaning newspaper).

For radio--first search "liberal talk show host" compared to a search for "conservative talk show host"--the search tells you a great deal. The comparison of news (as potentially distinct from "talk show") is not simple but "moderate" would choose NPR "Morning Edition" or "All Things Considered," the "conservative" group would choose from the "conservative talk" list (Politico reviews too 10 here) and the "liberal" group would choose from the "progressive radio" list. (Find a list of most popular here.)

II. Media as an Institution

After our class EVERYONE reads:


Thurs Sept 19, 19

Democratic Theory, Public Opinion, and First Amendment Rights


Part 2: Studying Election News and Ads

Tuesday 24, 19

Research Challenges in Analyzing the News


Thurs 26 Sept I. Research Challenges in Studying Political Ads


II. Introduction to Tableau: Quantitative Analysis through Graphic Representation of Data
IDEA LAB: POSC 100 11:00 am; POSC 205/305 2:00 pm

- **POSC 100 Reading Groups for Analysis of Obama and McCain Candidate Construction in Ads**
  
  Sign up to read about either McCain Too Old or Obama Not Ready

- **POSC 204 Reading Groups for Analysis of Obama and McCain Candidate Construction in Ads**
  
  Sign up to read about either McCain Too Old or Obama Not Ready

- **"Obama and the Racial Politics of American English" - NYTimes**

- **ABC News Transcript Round Table 11/1/2007**

- **A 2010 Discussion of Rhetorical Register and "Code Switching"**

- **New York Times "Ad Wars"**

  See/Find all of the 2008 Presidential Ads and Spending

- **Pew Fact and Opinion Quiz**

  See what you think of these questions. Visit these links to see study results:
  
  and how the results are represented by the authors

  and by news organizations


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**29 September – 5 October**

**Tues 1 Oct  I. How Ads and News work Together**


**II. Workshop on Content Analysis**

***** Tableau Sample Due******

**Thurs 3 Oct  The US Case: The “Wild West” of Regulation**


POSC 223 also read: Mark Coddington, Logan Molyneux, and Regina G. Lawrence. 2014. *Fact Checking the Campaign: How Political Reporters Use Twitter to Set the Record Straight (or Not),* *The International Journal of Press/Politics.* 19(4) 391–409.

ALSO You may wish to consider these examples (Reads or Listen): Robert Siegel, 09/06/2012, “Most Facts Check Out in Bill Clinton’s DNC Speech,” National Public Radio


Fact Check dot Org

Find fact checking of speeches, ads, debates, off-hand remarks here.

Washington Post Fact Checker

Fact Checker that grades claims overall

Politifact

Pulitzer Prize winning fact checker

Poynter

A highly reputable, trusted news source and journalism site with fact checking

Town Hall Fact Checking

A conservative news source with fact checking

Fact Checking Links and Discussion

Fact Check Sites for V-P Debate 2016

Wall Street Journal Fact Checking

Browse the blog for WSJ fact checks

Nyhan Fact Check Change SSRN-id2995128

Uploaded 1/03/18, 16/36

6 October – 12 October

Tues 8 Oct       Meet in idea Lab to learn basics of Pod Cast Planning, Scripting, Recording, Creation.

Wed 9 Oct       Team Research Big Idea Due********

Thurs 10 Oct    What is “Bias?” When Does it Matter?


********Ultimate Tableau Representation Due*****

Controversial Interview by Matt Lauer of Hillary Clinton

Watch Interview Here

Controversial Interview by Matt Lauer of Donald Trump

Watch Interview Here

Critiques of Matt Lauer’s Interviews with Clinton and with Trump

Fact Checking Lauer Interviews with Clinton and Trump
13 October - 19 October

 Tues 15 Oct  I. Media Representation, Candidate Construction, and Public Response: Two Cases

EVERYONE Reads:


Choose one of these two case studies to read. Then watch the videos linked below. Come to class prepared to discuss your readings and the videos as examples--possibly the basis of qualitative data or at least illustrations--of what Patterson and Wettstein et al. have to say about news coverage and the affects of “mediatization” of (i.e. mediated) elections.

CASE 1--Gender


CASE 2 Race


EVERYONE Please also take a look at the ABC News Transcript, George Stephanopoulos, Roundtable, 11 November 2007 pp 9–10 and the PDF below on Obama’s “Racialized” English, which is also found in the New York Times

See the two examples of “Controversial English,” "Who Let the Dogs Out?” and “Naw, We Straight” (at 1:10 on video 2), below. Notice body language, manners, customs, gesture, posture.

II. News Content Analysis Assignment Check-In

"WHO LET THE DOGS OUT?"

Obama's "Controversial English" Example 2 Statement, "Naw, We Straight" at 1:10
Matt Lauer Interview with Hillary Clinton

Matt Lauer Interview with Donald Trump

Thurs 17 Oct 1. Political Psychology I: The Ideas of Framing and Priming


II. Workshop on Research Design

Research Design Due (based on answers to Project Proposal Prompt)

POSC 305 Individual Large Paper Topic Plan Due (Based on Research Design)

- **POSC 100 Case Study Choice**

  Choose to Read Either the Gender or Race Case Study Texts

- **POSC 205/305 Case Study Choice (copy)**

  Choose to Read Either the Gender or Race Case Study Texts

- **Construction of Hillary Clinton as a Candidate: Nasty Woman**

  The Nickname Nasty Woman and the Debates

- **Article on the Construction of Hillary Clinton in the Public Mind**

  "How Hillary Clinton Met Satan"

- **"The G.O.P's Feminine Mystique" New York Times**
Part 3: Campaign Communication and Information Processing

MONDAY 21 OCT Midterm Break

POSC 223 Joins the Team! POSC 223 Students, please look at a, October 3 and October 4, for a few readings that are assigned to you. Read them and we will discuss during the weeks of October 15 and 23.

Tues 22 Oct I. Political Psychology II: How Do Voters Approach the “Facts?”


Thurs 24 Oct I. Misinformation, Deception Campaigns, and Fact Checking


27 October - 2 November

Tues 29 Oct The New Mediators


********NEWS Content Analysis Assignment Due See Hand-In Icon Below ********


*********Podcast Graphic (Tableau) Due *****

3 November - 9 November
Tues 5 Nov Post Factual Democracy and Populism


*********Podcast Interview Transcript Due******

Thurs 7 Nov New Media in Historical Perspective


FYI: Supplement on Bond’s Study.

*********Podcast Script Due**********
Tues 12 Nov New Media, New (Old) Questions


Thurs 14 Nov Workshop on Projects Idea Lab

17 November – 23 November

Tues 19 Nov Workshop on Projects Idea Lab

******Project Captions Due******

Thurs 21 Nov Class Presentation of Team Work

******Common Time Public Presentation of Team Work*****

Final Podcast and all Elements Due

Research Papers and Research Reports Due