

Global Conversation I & II

Washington: A Global Conversation

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This "Meta Moodle Page" is the joint program and course organization and management page for the three 6 credit components of the 2016 Washington DC Off Campus Studies program. These include:

Edit ▾

POSC 288 Washington: A Global Conversation I

POSC 289 Washington: A Global Conversation II

POSC 293 Global Conversation, Internshp (6 credit)

You should be registered for all three classes!

Health and Safety in DC

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Health and Safety in DC

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To conserve space on the page, this content has been moved to a sub-page

Academic Components of the DC Experience

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In the sections below you will see a list of speakers, events, site visits etc. that will occupy our Wednesday and Fridays over the program. Associated with these events are important academic duties.

INTERNSHIP AND PROGRAM JOURNAL

Each week every student must upload a 'journal entry' consisting of a roughly 500 words (MS Word or pdf document) with two parts.

Part 1 will address the student's experience in their internship activity.

Part 2 will reflect on the speakers or site visits of the past week. Both of these section are open with regard to subject.

For your final expanded journal entry of around 1000 words, which is due before June 3, you should reflect analytically on each of the two parts of your journals over the term and answer the following questions:

1. How did your internship inform the conversations with speakers?
2. How did the meeting with Alumni change your understanding or orientation toward work and careers in the public or private sector?
3. How did the speakers shape your understanding of political science?

READINGS AND QUESTIONS FOR SPEAKERS

Students are responsible for all readings and for familiarizing themselves with the speaker bios and web-pages. Every student will submit at least one questions for every speaker for that week (Wednesday and Friday speakers) by **11:59pm on the MONDAY** before we begin our sessions (you should plan to read over the weekend). These should be posted to the Weekly Forums which you can find at the bottom of each week's schedule.

A select group of 4 students will sign up as coordinators for each week and will meet on Tuesday at 6:00pm with the program leader and/or the program assistant over dinner to discuss the questions offered by the students and to identify some key themes, find good questions and encourage participation from students during Q&As

You should look over the itinerary and select a week that you would like act as coordinator using the [Q&A Coordinator Choice Tool](#) below.

PROJECT MODULES and FINAL PROJECT

We have identified a set of important methodological tools and approaches that we want to incorporate into your DC learning experience in some way. These include:

- Quantitative Literacy and the Visual Depiction of Quantitative Information
 - Contextual and Historical Interpretation of Visual Material including Images, Sculpture, Architecture, and Performances
 - Ethnographic Field Research and Interviewing
 - Historical and Archival Research
 - Elite Interviewing
- To accomplish these goals we have incorporated readings, workshops and field work that constitute research activity modules.

During these modules, students will work in groups to build skills and begin an analysis, gather data, visit a site, collect photographs etc. At some point the groups will be asked to share the output of this activity.

You are getting 6 academic credits for fulfilling these (not too burdensome obligations): Weekly -- a little reading, 4 or 5 questions and a short (unsourced) paper about your experiences.

In addition to these regular weekly assignments you will also complete two group projects (one during each half of the program).

1. **Each week by Monday at 11:59pm** you will post one question per speaker for that week to the weekly forum. Please do not email these questions! We are going to use moodle for **ALL assignments** and course activities. You can find these forum links at the bottom of each week's itinerary. **Late questions will get a ZERO.** We need these for Q&A coordination and late ones are useless.

2. **Each Sunday before midnight**, you will upload your journal synopsis of roughly 500 words. Upload links are at the end of each week on moodle (like the forums). **Late journal uploads will be penalized (1 pt per day out of 5 possible points).**

3. We will have a **two part group project**. The first half of this project will be related to quantitative data collection and survey research. The second half of this project will be related to qualitative interviewing, ethnography and archival research. Both of these projects will focus on the communication of political ideas through memorials and museums. Both instructors will evaluate all elements of this work.

4. **At the end of the term your group will present** the final comprehensive project that combines elements of part 1 and 2.

5. We will also **evaluate your participation**, engagement, Q&A leadership week, dress, behavior, comportsment etc. etc. Failure to meet these standards and expectation for the program will result in loss of participation points on an increasing scale for each infraction 1, 2, 3, 4 ie. 4 negative episodes could result in a loss of 10 points or a whole grade level for a the half term course!

Grade Calculations for each 5 week period

Weekly Questions (5 @ 3pts per week scored all or nothing) 15 pts

Weekly Journal Synopsis Upload (4 @ 7 each) 28pts

Group Project 30pts

Final Journal Project (due in May) 7pts

Participation, Engagement and Week Q&A Leadership 20pts (includes NYC activities)

Group Project Presentation Dates

Part 1 Monday May 2nd at 8:00pm

Part 2 Wednesday June 1 at 7:00pm

[Edit](#) ▼

Internship and Speaker Weekly Journal Assignment

[Edit](#) ▼



Weekly Q&A Coordinator Choice Tool (First Half)

Hidden from students

Please select the week that you would like to act as Q&A coordinator. Your duties for that week include:

- 1. CAREFULLY reading all materials for that week (the Q&A coordinators are expected to be readings exemplars for that week)*
- 2. Reading the weekly forum and collecting/organizing the questions posted by the program participants by 5:00pm Tuesday.*
- 3. Meeting with the Program Coordinator over dinner on Tuesday evening at 6:30 to discuss the readings and posted questions and develop a plan for that week.*

Each Week is limited to 3,4 or 5 respondents based on the number and sophistication of speakers and readings.



Weekly Q&A Coordinator Choice Tool (Second Half)

Hidden from students

Please select the week that you would like to act as Q&A coordinator. Your duties for that week include:

- 1. CAREFULLY reading all materials for that week (the Q&A coordinators are to be readings exemplars for that week)*
- 2. Reading the weekly forum and collecting/organizing the questions posted by the program participants by 5:00pm.*
- 3. Meeting with the Program Coordinator to discuss the readings and posted questions and develop a plan for that week.*
- 4. Prepare peers for question presentation.*



Active Listening & Interview Workshop



Sanyo Camera Manual



Flip Camera Manual



M-Audio MicroTrack ii Manual



Museum and Memorial Interpretation and Interview Groups

Hidden from students



Group (formed by Museum Choice) Choice of Monument

Hidden from students



Challenge Sites for Museums and Memorials

Hidden from students



Thinking About the Many "Americas"

Edit ▾

Hidden from students



Final Content Analysis Due Thursday May 31

Edit ▾

Hidden from students



Examples from Council on Foreign Relations

Edit ▾

Hidden from students

Edit ▾

Assessing the Impact of Monuments and Memorials on the Support for the Use of Military Force

Edit ▾

Edit ▾

Members for Group Projects NOW INCLUDES PART 2 SITE ADDITIONS

(Lincoln/Iwo Jima) Megan Chavez, Peter Bruno, Shaun Spinney, Katin Liphart **Ford Theater; National Archive**

(Jefferson/WWII) Moliang Jiang, Ben Votroubeck, Ibad Jafri, Emily Spoden **Museum of the Native American; Natural History Museum (pick one exhibit)**

(Roosevelt/Korea) Jialin Liang, Nick Cohen, Sara White , Erika Farmer
PORTION OF VIETNAM MEMORIAL INCLUDING **Three Soldiers and Women; Daughters of the American Revolution Founders Statue; National Gallery of Art (Pick one exhibit)**

(MLK/Vietnam) Andres Parra, Micheal Happ, Damali Britton, Briannon Carlsen

African American Civil War Museum and Memorial; Anacostia Museum



IRB Proposal (FYI)

Edit ▾



Survey Questionnaire

Edit ▾



Consent form - Signature Sheet and Contact Slips

Edit ▾



Survey Response Recording Sheet

Edit ▾







Experimental Condition and Sensitive Question Card

Edit ▾

Edit ▾



*** Group Project Assignment Description and Choices ***

-  Survey Experiment Presentation Edit ▼
-  *PART 1 Alternate and Additional IV Choices* Edit ▼
Hidden from students
-  *PART 2 Candidate/Political Figure Evaluation* Edit ▼
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-  Assessing the Impact of Monuments and Memmorials (AIMM) Data Edit ▼



FINAL ASSIGNMENT UPLOADS FOR PART II Edit ▼

-  PART 2 MONUMENT, MUSEUM, MEDIA PROJECT DESCRIPTION Edit ▼

FIND THE ASSIGNMENT IN GREAT DETAIL HERE

-  Museum and Monument Observation, Interview, and Research Project Edit ▼
 -  Final Journal Assignment Due Tuesday May 31 Edit ▼
-




Participation Scores Edit ▼

-  DC OCS PARTICIPATION SCORE - PART 1 Edit ▼
-  DC OCS PARTICIPATION SCORE - PART 2 Edit ▼

SPEAKER CONTACT INFO Edit ▼

-  Contact info page Edit ▼
-

FORUMS FOR NEWS AND FUN Edit ▼

-  PROGRAM NEWS and INFO FORUM Edit ▼
-  DC FUN FORUM Edit ▼
-  *Release Form for Filmed Interviews* Edit ▼
Hidden from students

This is a release form that you must use for filmed interviews, which you may plan to edit into a document for public screening. It is like an informed consent statement in many ways. Print several to take with you for your filming and audio recording and ask people to sign.

*When you are in a situation in which you've run out of forms (hopefully you avoid this problem), you **MUST** obtain permission by filming a statement on camera with audio. The person should state: full name, date, place, and say I give you (your name) permission to use my filmed statements in your documentary work for Carleton College. That will suffice (but barely).*

Edit ▼



Next Questions for Qualitative Analysis

Edit ▼

List 3-6 next questions and steps that your group may wish to take in investigating monument visitors through qualitative analysis.



STUDENT ALUMNI/ALUMNAE DINNER PAIRINGS

Edit ▼

Hidden from students

FIND YOUR STUDENT PAIR AND ASSIGNED ALUMS, CONTACT THEM AND INVITE/GO TO DINNER



INTERVIEW PROTOCOL

Edit ▼

UPLOAD PROTOCOL HERE



Sample Interview Protocol

Edit ▼

Here is the interview protocol that BA wrote (with edits from Michael and Moliang) for the interview with D. Dixon. You can use it as an example.

Add an activity or resource

Edit ▼

27 March - 2 April

WEEK 1

WEDNESDAY

Edit ▼

9:30 AM Meet Oakwood Commons Lounge for depth interview and survey lessons

10:30-11:00 break prior to departure for CIA/Langlely

11:15AM Oakwood Front door Bus loads for Visit to the CIA.

DO NOT BRING CELL PHONES, Computing devices, Cameras, etc. Please read list of prohibited items and dress code on instructions

We return to CIA Visitor Control Center 4:30; return to Oakwood by around 5pm

5:00-6:00PM Oakwood Commons Lounge debrief day

Reading:

Harman, Jane. "Disrupting the Intelligence Community." Foreign Affairs. March April 2015.

CIA Guidelines for Entry

11:00 to 3:30 International Students and the spy museum (One hour for travel time)

Sarah Durant - Program Assistant will lead and pay for access

reading:

Goodman, M.A., 1997. Ending the CIA's cold war legacy. Foreign Policy, (106), pp.128-143.

~4:30 All program meet and debriefing of CIA and Museum visits

Oakwood Common room (start time may depend on CIA schedule)

(there is an ice-cream social going on in this room at 6pm so we should be done early enough to let them set up and then get ice cream!)

FRIDAY

Edit ▼

9:30 to 11:00 Union of Concerned Scientists

SITE VISIT GO TO: 1825 K St. NW Suite 800

Stephen Young, Senior Analyst, Global Security Program

Bio: <http://www.ucsusa.org/about/staff/staff/stephen-young.html#.VvQAQgkZRF6O>

Reading:

Reducing the Risk of Nuclear War, UCS

12:00 Anti-Nuclear Rally at McPherson Square (its on the route from UCS to CAP walk east on K street NW cross through McPherson Square to 15th street go south to H Street NW and then east on H street to CAP)

12:30 to 2:00 Center for American Progress:

SITE VISIT GO TO: 1333 H St. NW, 6th Floor (old office on 10th under construction)

Peter Juul and Brian Katulis, Center For American Progress - Foreign Policy Discussion

Bio: <https://www.americanprogress.org/about/staff/juul-peter/bio/>

<https://www.americanprogress.org/about/staff/katulis-brian/bio/>

Readings:

Confronting the Terror Finance Challenge

Jeffrey Goldberg "The Obama Doctrine" The Atlantic, April 2016

3:00 to 4:30 US Department of Commerce

AT TFAS Classroom Location: 1706 New Hampshire Ave NW (go to Dupont Circle Metro, exit using the Q street escalator, walk east to New Hampshire ave and turn left)

Robert Telchin, Senior International Trade Specialist, Office of Africa

Bio; Manages the Commerce Department's engagement with South Africa and neighboring countries, and support and advocate on behalf of the American private sector encountering trade and investment disputes in Southern Africa (intellectual property issues, debt disputes, labor problems, market access obstacles, etc.)

Readings:

French, Howard W. "The Plunder of Africa." *Foreign Affairs*, July August 2015



Week 1 Speaker Question Forum

Edit ▼

Please post one question for each speaker or site visit this week. For week one this includes: 1) CIA, 2) Steve Young -USC proliferation 3) the CAP speakers and 4) Telchin at Commerce



Week 1 Journal Response Upload

Edit ▼

Add an activity or resource

Edit ▼

3 April - 9 April

WEEK 2

WEDNESDAY

Edit ▼

9:30 to 11:00 US State Department

Location: TFAS Classroom

Roland de Marcellus, Acting Director, Office of Development Finance

Bio/page: <http://www.state.gov/e/eb/ifd/odf/>

Readings:

Moss, T.J. and Corps, P., 2013. Updating us foreign assistance tools and development policy for the post-aid world. *Center for Global Development*

1:30 to 3:00 Global Policy Group (Consultants)

Location: TFAS Classroom

Douglas Bergner, *President*,

Speaker Bio: Formerly Director of SRI International's Office of Policy Programs, a research and consulting practice that analyzed the impact of government policy on international clients, and head of of international public affairs and government relations at the Public Affairs Council, a Washington-based industry association. He also administered State Department-funded international political exchanges and worked at the Atlantic Council of the United States.

Speaker Website: <http://www.globalpolicy.com/index2.html>

Readings:

Kincaid, G. and Roberts, J.T., 2013. No Talk, Some Walk: Obama Administration First-Term Rhetoric on Climate Change and US International Climate Budget Commitments. *Global Environmental Politics*, 13(4), pp.41-60.

FRIDAY

Edit ▼

9:30 to 11 Johns Hopkins Center for Civil Society

location: TFAS Classroom

Megan Haddock, International Research Projects Manager for the Comparative Nonprofit Sector, UN Handbook, and Volunteer Measurement Projects.

Megan's Powerpoint in PDF form

bio/webpage: <http://ccss.jhu.edu/author/meganhaddock/>

Reading:

Reflections on Volunteers, Civil Society and the UN Sustainable Development Goals

1:30 to 3:00 CIA, Africa Mission Center

Hunt. M, CIA

bio: NA

readings:

Emerson, S., 2014. Back to the Future: The Evolution of US Counterterrorism Policy in Africa. *Insight on Africa*, 6(1), pp.43-56.

Varhola, L.R. and Sheperd, T.E., 2013. Africa and the United States—A Military Perspective. *American Foreign Policy Interests*, 35(6), pp.325-332.



Week 2 Speaker Question Forum

Edit ▼

Please post one question for each speaker/site visit this week. Our list includes 1) De Marcellus 2) Doug Bergner, GPG 3) Haddock 4) Hunt M (CIA)



Week 2 Journal Response Upload

Edit ▼

Add an activity or resource

Edit ▼

10 April - 16 April

WEEK 3

WEDNESDAY

Edit ▼

9:30 to 11:00 DOD, Joint Chiefs of Staff

TFAS Classroom

Colonel Mark Visconi, Regional Operations Division Chief in the Deputy Directorate for Special Operations and Counterterrorism for The Joint Staff, The Pentagon, Washington, D.C

biographical information

Readings

The Future of Special Operations

Why Drones Work

Why Drones Fail

1:30 to 3:00 US Department of the Interior, Invasive Species Council

TFAS Classroom

Dr. Jamie Reaser, Executive Director US National Invasive Species Council (NISC)

bio (publisher) : <http://hiraethpress.com/jamie-k-reaser/>

reading:

The U.S. Department of the Interior. 2016. Safeguarding America's lands and waters from invasive species: A national framework for early detection and rapid response, Washington D.C., 55p.

FRIDAY

Edit ▼

9:30 to 11:00 OSD, Director for Plans and Operations

TFAS Classroom

Kate Charlet, Principal Director for Cyber Policy at Office of the Secretary of Defense (OSD)

bio: PDF

readings: (reading list on Cyber issues sent by speaker)

US Department of Defense, The DoD Cyber Strategy 2015.

Rid, T., 2013. Cyberwar and Peace. Foreign Affairs, 92(6) .

3:30 to 5:00? National Security Agency

TFAS Classroom

John Darby, Deputy Director for Signals Intelligence Analysis and Production

biography (unofficial)

readings:

Byman, Daniel, and Benjamin Wittes. "Reforming the NSA." *Foreign Affairs*. 2014



Week 3 Speaker Question Forum

Edit ▾

Please post at least one question for each of our speakers/cite visits this week including 1) Visconi 2) Reaser 3) Charlet 4) John D. NSA



Week 3 Journal Response Upload

Edit ▾

Add an activity or resource

Edit ▾

17 April - 23 April

WEEK 4

WEDNESDAY

Edit ▾

9:30 to 11:00 Center for Global Development

CGD 2055 L Street NW - Fifth Floor
Washington, DC 20036

Speaker: Claire McGillem and Casey Dunning

bio: Dunning McGillem

readings:

Sarah Rose and Franck Wiebe. 2015."Focus on Country Ownership:MCC's Model in Practice" MCC Monitor, Center for Global Development.

Casey dunning and Ben Leo. 2015. "Making USAID Fit for Purpose — A Proposal for a Top-to-Bottom Program Review", White House and the World 2016 Briefing Book, Center for Global Development.

12:00 to 1:30 US Department of Housing and Human Services

TFAS classroom

Jimmy Kolker, Assistant Secretary for Global Affairs at the U.S. Department of Health and Human Services

bio/website

readings:

Gostin, L.O., 2015. 3 Critical Challenges for Global Health Security. *JAMA*, 314(18), pp.1903-1904.

Tan, D., Upshur, R.E. and Ford, N., 2015. Global plagues and the Global Fund: challenges in the fight against HIV TB and malaria. *BMC International Health and Human Rights*, 3(1), p.29.

FRIDAY

Edit ▼

9:00 to 11:00 Breakfast at the Iranian Interest Section (Note Early Start - We will Depart from Oakwood together at 8am)

1250 23rd St NW #200, Washington, DC 20037

His Excellency Mr. Mehdi Atefaht, Director Iranian Interest Section

bio/webpage

readings:

Fitzpatrick, M., 2014. Overwhelming Global Vote for the Iran Nuclear Deal. *Survival*, 56(1), pp.71-75.

Norell, M., 2015. A really bad deal: the Iran nuclear deal and its implications. *European View*, 14(2), pp.285-291.

Khalaji, M., 2015. Great Expectations: Iran after the Deal. *The Washington Quarterly*, 38(3), pp.61-77.

1:30 to 3:00 US Navy, Strategic Actions Group

TFAS classroom

Captain Mike Studeman, Special Assistant to the Chief of Naval Operations, Director of Strategic Actions Group (NOOZ) OPNAV

bio page

readings:

US State Department, Limits in the Seas: China Maritime Claims in the South China Sea

Studeman, Mike. "Igniting our Greek Fire" Proceedings Magazine USNI. March 2016. Vol. 142/3/1,357

Krepinevich Jr. Andrew F. "How to Deter China." Foreign Affairs. March 2015.



Week 4 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week including 1) CDG, 2) Kolker 3) Iranian Interest 4) Studeman



Week 4 Journal Response Upload

Edit ▾

Add an activity or resource

Edit ▾

24 April - 30 April

WEEK 5

This week will start like the previous four with program participants working at their internships on Monday and Tuesday.

On Wednesday we'll be traveling via Amtrak train from DC to NYC where we will be staying at the International House.

Resources for Week 5:

International House Website

NYC Subway Map

NYC Bus Map

Everything You Need re Public Transit in NYC is Here



Photo of Group with Al Franken 4.6MB Image (JPEG)

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WEDNESDAY APRIL 27

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8:00 AM Meet at Union Station to drop off luggage

8:45 to 9:45 Breakfast with Senator Al Franken

309 Hart Senate Office Building, Washington, DC 20510

Train 186: WASHINGTON, DC - NEW YORK (PENN STATION), NY

Depart 1:05 PM, Wednesday, April 27, 2016

4:00 Move into International House

5:30 Dinner 5:30

Bettolona

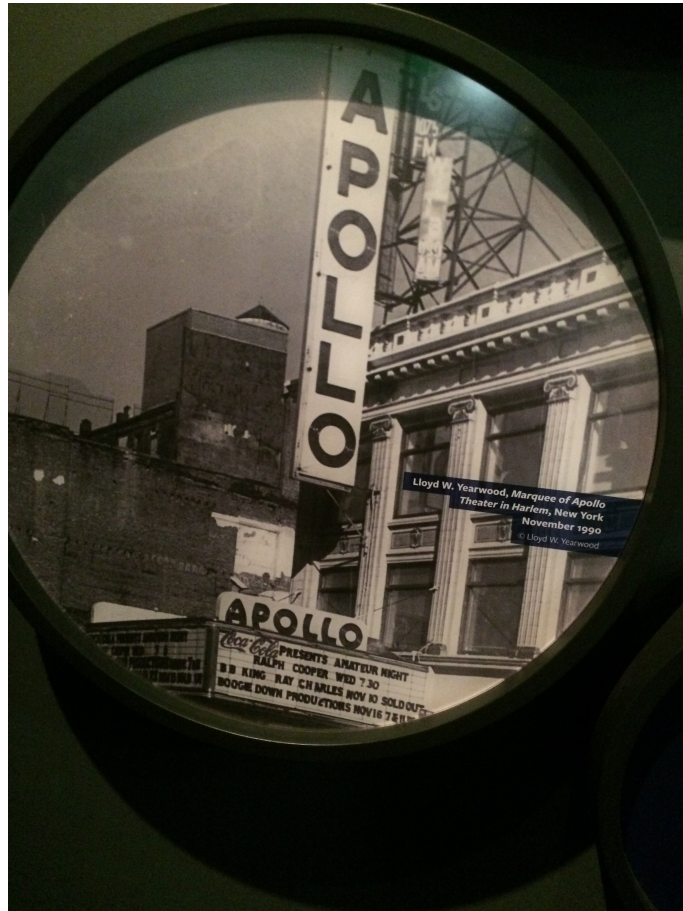
3143 Broadway, New York NY, 10027

(212) 749-1125

<http://www.yelp.com/biz/bettolona-new-york>

7:30 PM Group Entertainment Event: Amateur Night at the Apollo

Web Page: <http://amateurnight.org/>



THURSDAY APRIL 28

Edit ▼

9:30 to 11:30 United Nations Tour

1:00 to 2:00 UN Specialist Talk (TBA)

Claudia Diaz, Office of the Special Adviser on the Prevention of Genocide,
United Nations

bio: <http://www.auschwitzinstitute.org/instructors/claudia-diaz/>

<http://dga.rutgers.edu/index.php/claudia-diaz/>

reading:

3:30 to 5:00 Middle East Institute

606 West 122 Street, NY
Columbia University Knox Hall - Third Floor

Gary Sick, Director

bio

reading: none -- revisit your Iran Interest Section reading

5:30 Dinner with Carleton Alumni

LOCATION: 278 Bleecker Street New York, NY 10014 (212) 243-1680



JOHN'S of Bleecker Street

<http://www.johnsbrickovenpizza.com/>

John's of Bleecker Street was founded in 1929 by Italian immigrant John Sasso. The "Hallmarks" of John's of Bleecker St. are the coal fired brick ovens that churn out hundreds of crispy pizza's daily. It's a different world than it was in 1929, but we are still making the same traditional coal fired pizza in the oven that started it all back on Sullivan Street.

FRIDAY APRIL 29

Edit ▼

9:15 Wall Street Journal

Assemble at the security desk and go to 7th Floor

Met by: Allison Lichter, Viv Tran, and Ellen Byron

Location: 1211 **Avenue of the Americas New York, NY 10036**

(6th Ave between 47th and 48th Streets)

Notes: We have four great articles from Ellen Byron that show how reporting on economics and business activities can reveal a great deal about society and politics. Please read:

As the Middle Class Shrinks

Your Loading the Dishwasher Wrong

Bowls are the New Plates

Detasseling

(...corn detassling, which as a midwestern youth was one of BA's summer jobs, too!)

Readings listed under field trip locations in order of importance:

An Optional Reading: Folder on The Central Park Jogger and Lacrosse Team legal cases and news coverage. These readings comprise a case study to suggest how two similar situations involving people from two different race-class groups in NYC were treated in courts and African American and "mainstream" newspapers.

Also Helpful for our WSJ meeting: Pauline Vaillancourt Rosenau and Stephen H. Linder, "Views of Negativity in U.S. Newspaper Coverage of the Canadian Health System"

Rodney Benson, "What Makes for a Critical Press? A Case Study of French and U.S. Immigration News Coverage"

Timely for Discussions at WSJ and CBS: 1) Todd Belt et al. "The 2008 Media Primary: Handicapping the Candidates in Newspapers, on TV, Cable, and the Internet."

2) Frank Sesno interview with George Stephanopoulos

Useful for our Tour at CBS and discussion: 1) Cameron Riopelle and Parthiban . 2013. "Drones, maps and crescents: CBS News' visual construction of the Middle East," *Media, War & Conflict* 6(2) 153–172.

2) A Broader context for Riopelle and Muniandy (it's not all about CBS): Eytan Gilboa. 2003. "Television News and U.S. Foreign Policy Constraints of Real-Time Coverage"

3) Paul R. Brewer and Timothy Macafee. "Anchors Away: Media Framing of Broadcast Television Network Evening News Anchors"

Probably fun for you to watch if anyone has Amazon Prime: The Newsroom (HBO)

Optional for our theater excursion: Alexis de Tocqueville,

Democracy in America, Vol 3, Ch 19, “Some Observations on the Theater of Democratic Peoples.” (It's only a couple of pages long)

Please note, it will be odd to read Tocqueville out of the context of the whole. But you will have many questions for our later reading of his thinking on democratic influences on manners, mores, the arts...

1:00 Group Excursion:

CBS News 524 West 57th Street New York 10019
(between 10th and 11th avenues)

Tour CBS Studios and Speak with producers of the CBS Nightly News

Readings: Frank Sesno Conversation with John Stephanopoulos

Pre-show meal on your own.



Group Entertainment Event: Eclipsed with Oscar® winner
LUPITA NYONG'O

Info: <http://thebestmanonbroadway.com/>

Time: 7:30

Location: Broadway! --

> John Golden Theatre - 252 West 45th Street, New York, NY

ECLIPSED is the story of five extraordinary women brought together by upheaval in their homeland of Liberia. They forge a close-knit community... one that inspires them to feats of increasingly greater strength. Directed by South African-born LIESL TOMMY (The Good

Negro, Appropriate), ECLIPSED is a stirring tale of hope, humor and resilience—and the only new play by a woman on Broadway this season.

Read the New York Times Review:

http://www.nytimes.com/2009/11/03/theater/reviews/03eclipse.h_r=0

Hear and read the NPR Review:

<http://www.npr.org/templates/story/story.php?storyId=112636506>



Central Park Jogger and St John's Lacrosse Team Legal Cases

Edit ▼

Here is a case study in media representations of race and crime from the 1990s. Read the coverage of two events that brought criminal prosecutions and political outrage. Consider what may or may not have changed in news coverage today. Food for thought in asking questions about media coverage of more recent events where race has played a significant role in representations of persons and the overall narratives of cause-effect relations.



Pauline Vaillancourt Rosenau and Stephen H. Linder, Views of Negativity in U.S.

Edit ▼

Newspaper Coverage of the Canadian Health System

Pauline Vaillancourt Rosenau and Stephen H. Linder. 2007. "Views of Negativity in U.S. Newspaper Coverage of the Canadian Health System: How Health Policy Experts on Opposite Sides of the 49th Parallel See It," *International Journal of Press/Politics*. 12(2):105-119.



Rodney Benson What Makes for a Critical Press? A Case Study of French and U.S.

Edit ▼

Immigration News Coverage

Rodney Benson. 2010. "What Makes for a Critical Press? A Case Study of French and U.S. Immigration News Coverage," *International Journal of Press/Politics*. 15(1) 3–24.



Todd Belt, Marion R. Just, and Ann Crigler, The 2008 Media Primary

Edit ▼

Todd Belt, Marion R. Just, and Ann Crigler. 2012. "The 2008 Media Primary: Handicapping the Candidates in Newspapers, on TV, Cable, and the Internet," *International Journal of Press/Politics*. 17(3): 341–369.



Cameron Riopelle and Parthiban Muniandy, Drones, maps and crescents: CBS News'

Edit ▼

visual construction of the Middle East

Cameron Riopelle and Parthiban Muniandy. 2013. "Drones, maps and crescents: CBS News' visual construction of the Middle East," *Media, War & Conflict* 6(2) 153–172.



Eytan Gilboa, Television News and U.S. Foreign Policy Constraints of Real-Time

Edit ▾

Coverage

Slide 1 Eytan Gilboa. 2003. "Television News and U.S. Foreign Policy Constraints of Real-Time Coverage," *International Journal of Press/Politics*. 8(4):97-113.



Paul R. Brewer and Timothy Macafee, Anchors Away: Media Framing of Broadcast

Edit ▾

Television Network Evening News Anchors

Paul R. Brewer and Timothy Macafee. 2007 "Anchors Away: Media Framing of Broadcast Television Network Evening News Anchors," *International Journal of Press/Politics*. 12(4):3-19.



Frank Sesno, Conversation with George Stephanopoulos

Edit ▾

Frank Sesno. 2008. "Talking It Out: A Conversation with George Stephanopoulos on Politics, the Media, and the Art of Interviewing," *International Journal of Press/Politics*. 13(3): 310–318.



Alexis de Tocqueville Democracy in America Vol 3

Edit ▾

Here is volume 3 of: Alexis de Tocqueville, *Democracy in America: Historical-Critical Edition of De la démocratie en Amérique*, ed. Eduardo Nolla, translated from the French by James T. Schleifer. A Bilingual French-English editions, (Indianapolis: Liberty Fund, 2010). Vol. 1. 4/5/2016.

<<http://oll.libertyfund.org/titles/228>

It will be strange to read only a short selection before diving into the work from a starting point. But perhaps you will be intrigued enough to read more.



Week 5 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week including 1) UN, 2) Gary Sick 3) WSJ 4) CBS

Add an activity or resource

Edit ▾

1 May - 7 May

WEEK 6

SUNDAY, May 1

Edit ▾

9:30 AM Meet at Penn Station

Train 195: NEW YORK (PENN STATION), NY - WASHINGTON, DC

Depart 11:05 AM, Sunday, May 1, 2016

On the ride home, take a look at this short NYT editorial on the importance of museums like the Natural History Museum

WEDNESDAY MAY 4

Edit ▼

Time: 9:30 am

Arrive around 9:15 to get into the building. Enter (IDs) as you arrive and follow directions below.

Location: Politico 1100 Wilson Blvd Rosslyn, VA 8th Floor

Enter through the 1100 Wilson entrance (at Lynn and Wilson), proceed through the lobby and up the escalator to the Mall level. Keep walking along the Mall level, passing the Styrke Gym, salon, florist and cafeteria. You will then see the elevator bank for 1000 Wilson. Take that to the 8th floor and ask for Olivia Lucas in the reception area.

Speakers: John F. Harris Editor-in-Chief and Co-founder Politico
Nancy Cook, Politico

Tom Freedman, Freedman Consulting

Bios: Carleton grad and alum of DC OCS, John writes: "I stumbled into journalism during my freshman year at Carleton College in Minnesota. A friend worked for the student newspaper and asked me to write a couple of articles. I did, and the effect was instantaneous. Suddenly, I was certain what I wanted to do in life." Tom and John and Tom Freedman (see 5/18) were roommates in Steve Schier's 1983 Washington Program. John is a former White House correspondent and politics editor of the *Washington Post*, and author of *The Way to Win* and *The Survivor: Bill Clinton in the White House*. See more: <http://www.politico.com/reporters/JohnFHarris.html>

Website: <http://www.politico.com/>

Nancy Cook graduated from Carleton with a major in English and received an MA in journalism from Columbia Journalism School. Before coming to Politico, Nancy was an editor at the National Journal and the 2008 Elections producer for National Public Radio.

After we have toured Politico, John will be joined by Tom

Freedman, Freedman Consulting, for a discussion of political campaign strategies and media response. Tom served in the Clinton Administration as Senior Advisor to the President, and prior to that as Special Assistant to the President for Policy Planning. In the 1996 presidential campaign, Mr. Freedman was Chief of Staff for Strategy, helping to create the policy and communications plan for Clinton/Gore '96. Tom and John were roommates on the first Carleton-in-DC program many moons ago when Professor Schier created the program.

Website: <http://tfreedmanconsulting.com>

The Obama for America ads, "

," and "Out of Touch" and the Politico news story, "McCain Unsure How Many Houses He Owns," offer a case study on the link between news and candidate message. See how the news story traveled to CNN, the Wall Street Journal, and the New York Times to become a story about political ads and campaign strategy.

Read and take a look at these links. What is the relevant candidate trait, value, or issue consideration?

Reading: On general perspectives regarding media and politics a "must read:" Michael Schudson, "The News Media as Political institutions."

On the problem of coverage driving the nominating process: Fei Shen, "Staying Alive"

Optional to get an idea of trait, value, and issue considerations: John Geer, "The Need for Negativity" and Kim Fridkin and Patrick Kenney, "The Role of Candidate Traits."

Optional on general background of "spin" and self-referential coverage: Claes de Vreese and Matthijs Elenbass, "Media in the Game of Politics."

Time: 1:30 pm

Location: National Gallery of Art MEET AT 1:15 CONSTITUTION AVENUE ENTRANCE

Speaker: Maygene Daniels, Chief of Gallery Archives.

Bio: Maygene Daniels graduated from Carleton College with a major in Art History and completed the MA in Art History at Yale University. Among her exciting work at the National Gallery of Art, Maygene curated "Monument Men: The Inside Story," about the officers who served in the Monuments, Fine Arts, and Archives (MFAA) program rescued masterpieces from Nazi thieves during the chaos of liberation. (You may know the 2014 film, *Monuments Men*, directed by George Clooney.) As if that were not "political" enough, Maygene will talk about the arts in a democracy, focusing on the particulars of how institutions like the National Gallery of Art (and many other "national" institutions) have come into existence through private philanthropy.



Read (in order of importance—Tocqueville is the foundation):

Selections from Volume 3 of **Alexis de Tocqueville, *Democracy in America***: Historical-Critical Edition of *De la démocratie en Amérique*, ed. Eduardo Nolla, translated from the French by James T. Schleifer. A Bilingual French-English edition, (Indianapolis: Liberty Fund, 2010). 4 vols. 4/8/2016.
<<http://oll.libertyfund.org/titles/2284>>

Paul DiMaggio. 1996. "Are Art-Museum Visitors Different from Other People? The relationship between attendance and social and political attitudes in the United States," *Poetics*. 24: 161–180.

Linsey McGoey. 2012. "Philanthrocapitalism and Its Critics," *Poetics* 40: 185–199.

Karen Wright. 2001. "Generosity vs. Altruism: Philanthropy and Charity in the United States and United Kingdom," *Voluntas: International Journal of Voluntary and Nonprofit Organizations*. 12(4):399–416.

Time: 8:55 am Arrive Washington Post to check in for 9:00 am talks and 10:00 am tour

Location: 1301 K Street, NW. The entrance is at the West Tower, closer to 14th Street

Speakers: Jonathan Capehart and Tom Toles

Bio: Jonathan Capehart is a member of the Post editorial board and writes about politics and social issues for the PostPartisan blog. He is also an MSNBC contributor, appearing regularly on Hardball and other dayside programs. Prior to joining The Post in 2007, Capehart was the deputy editor of New York Daily News's editorial page from 2002 to 2005. He worked as a policy adviser to Michael Bloomberg in his successful campaign for mayor of New York City, he was a national affairs columnist for Bloomberg News from 2000 to 2001, and he was a member of the Daily News editorial board from 1993 to 2000. Capehart and the Daily News editorial board won the 1999 Pulitzer Prize for Editorial Writing for their series on the Apollo Theater in Harlem.

Read:

Stephen J. Farnsworth and S. Robert Lichter, "The Mediated Congress: Coverage of Capitol Hill in the New York Times and the Washington Post, which compares framing of Congress (also useful in discussions with Representative Ellison and Senators Franken and Klobuchar.

Matthew C. Nisbet, Dominique Brossard, and Adrienne Kroepsch, "Framing Science," which compares the New York Times and the Washington Post on a Controversial Issue.

Optional FYI for those really interested in the problems of communicating "science" to the public (and how reporting shapes "public" opinion that shapes legislative agendas): Generosity vs. Altruism: Philanthropy and Charity in the United States and United Kingdom Robert A. Logan, Peng Zengjun, and Nancy Fraser Wilson. 2000. "Science and Medical Coverage in the Los Angeles Times and Washington Post, A Six-Year Perspective," *Science Communication*. 22(1): 5-26.

Adam Shehata, "Facing the Muhammad Cartoons," which looks at the framing discourse that follows a controversial event, in this case, the publication of political cartoons, and

how media, including the *Post*, handled re-presentation of the disputed content. The cartoons in question were deeply offensive to members of the Muslim community worldwide. You can see a [list](#) of newspapers reprinting the cartoons here. If you wish, you can go to a site that has published the original Danish paper printing in an **English** version, but we are not asking you to visit this site or to see the cartoons.

Jerome Bourdon and Sandrine Boudana, "Controversial Cartoons in the Israeli-Palestinian Conflict," which is a longitudinal study of representations and opinion.

The Itinerary: 9:00-10:00 Meet with **Jonathan Capehart** and **Tom Toles**. In addition to being a Pulitzer-Prize winning editorial writer, Carleton alum, Jonathan Capehart, frequently appears as a commentator on MSNBC.

Jonathan will be joined by Pulitzer Prize winning editorial cartoonist **Tom Toles**. He talked about his ideas in a recent interview. Tom won the prize for a group of editorial statements on the First Amendment. He had this to say about the first year of the Obama Administration.

Tom is also the drummer in a popular DC band,

The band started in 2008 under the name Suspicious Package with

Burger, a reporter for Bloomberg, Los Angeles Times national security correspondent Josh Meyer (lead guitar and vocals) and deputy assistant secretary of HUD Bryan Greene, guitarist and vocals.

A 2006 cartoon he created satirizing the casual attitude toward US troops exhibited, in his editorial view, by the Bush Administration drew a sharp rebuke by the Joint Chiefs of Staff.

10:00 Tour the *Washington Post* with Catherine Olsen

1:45 pm Smithsonian Castle

Location: East Door of the Smithsonian Castle (1000 Jefferson Drive, SW), nearest the closed Arts and Industries Building.

Tour and "Backstage at the Smithsonian" with Michelle Delaney, Director

Consortium for Understanding the American Experience.

Bio: Before beginning work at the Smithsonian, where she directs the \$10,000,000 seed grant on strengthening public understanding of US history, Michelle Delaney served as senior curator of the Photographic History Collection, at the National Museum of American History. She has also worked as the photography curator for the Holocaust Museum. She holds a BA from Manhattanville College and MA from GWU, both in American Studies, and the Ph.D. in history from University of Strathclyde, Glasgow, Scotland.

Topic: The purpose of a national institution for curating and communicating the nation's history: the science of interpreting artifacts in the creation of history.

Among her exhibits are these:

I Shall be Glad to See Them: Gertrude Käsebier's "Show Indians" Photographs

Civil War at 150

Fred Maroon (photographer) and the Nixon Years



Michael Schudson, "The News Media as Political Institution"

Edit ▼

Michael Schudson. 2002. "The News Media as Political Institution," *Annual Review of Political Science*. 5: 249–269.



Claes H. de Vreese and Matthijs Elenbaas, "Media in the Game of Politics: Effects of Strategic Metacoverage on Political Cynicism"

Edit ▼

Claes H. de Vreese and Matthijs Elenbaas. 2008. "Media in the Game of Politics: Effects of Strategic Metacoverage on Political Cynicism," *International Journal of Press/Politics*. 13(3): 285–309.



Fei Shen, Staying Alive: The Impact of Media Momentum on Candidacy Attrition in the 1980–2004 Primaries

Edit ▾

Fei Shen. 2008. "Staying Alive: The Impact of Media Momentum on Candidacy Attrition in the 1980–2004 Primaries," *International Journal of Press/Politics*. 13(4): 429–50.



John Geer "The Need for Negativity"

Edit ▾

John Geer. 2006. "The Need for Negativity," *In Defense of Negativity: Attack Ads in Presidential Campaigns*. Chicago: The University of Chicago Press. 1-19.



Kim Fridkin and Patrick Kenney, The Role of Candidate Traits

Edit ▾

Kim Fridkin and Patrick Kenney. 2011. "The Role of Candidate Traits in Elections," *Journal of Politics*. 73(1): 61-73.



Alexis de Tocqueville Democracy in America

Edit ▾

Again we encounter Tocqueville. **I think this is the most important reading for our discussions of how private philanthropy and private-public (e.g. taxes) partnerships create *national* institutions (e.g. public institutions) in the US. If you read nothing else for our visit to the National Gallery of Art Wednesday 4 May, please read Tocqueville.**

In these readings we are looking at Tocqueville's thinking about the philosophical method--the cognitive style--of democratic peoples. We read about Tocqueville's idea that a foundational belief in the necessity of "equality of social condition" shapes everything a democratic people thinks and does.

Alexis de Tocqueville, *Democracy in America: Historical-Critical Edition of De la démocratie en Amérique*, ed. Eduardo Nolla, translated from the French by James T. Schleifer. A Bilingual French-English edition, (Indianapolis: Liberty Fund, 2010). 4 vols. 4/8/2016.

<<http://oll.libertyfund.org/titles/2284>>

Read in Book 3: Pp. 679–736; 759–824; 830–842; 872–904; 918–925.



Linsey McGoey, "Philanthrocapitalism and Its Critics"

Edit ▾

Linsey McGoey. 2012. "Philanthrocapitalism and Its Critics," *Poetics* 40: 185–199.



Paul DiMaggio, "Are Art-Museum Visitors Different from Other People?"

Edit ▾

Paul DiMaggio. 1996. "Are Art-Museum Visitors Different from Other People? The relationship between attendance and social and political attitudes in the United States," *Poetics*. 24: 161–180.



Karen Wright, "Generosity vs. Altruism: Philanthropy and Charity in the United States and United Kingdom"

Edit ▾

FYI, read if you want to see how the US differs from another, closely related, democracy:

Karen Wright. 2001. "Generosity vs. Altruism: Philanthropy and Charity in the United States and United Kingdom," *Voluntas: International Journal of Voluntary and Nonprofit Organizations*. 12(4):399-416.



Stephen J. Farnsworth and S. Robert Lichter, "The Mediated Congress: Coverage of Capitol Hill in the New York Times and the Washington Post,"

Edit ▾

Stephen J. Farnsworth and S. Robert Lichter. 2005. "The Mediated Congress: Coverage of Capitol Hill in the New York Times and the Washington Post," *International Journal of Press/Politics*. 10(2):94-107.



Matthew C. Nisbet, Dominique Brossard, and Adrienne Kroepsch, Framing Science The Stem Cell Controversy in an Age of Press/Politics

Edit ▾

Matthew C. Nisbet, Dominique Brossard, and Adrienne Kroepsch. 2003. "Framing Science: The Stem Cell Controversy in an Age of Press/Politics," *International Journal of Press/Politics*. 8(2):36-70.



Jerome Bourdon and Sandrine Boudana, Controversial Cartoons in the Israeli-Palestinian Conflict

Edit ▾

Jerome Bourdon and Sandrine Boudana. 2016. Controversial Cartoons in the Israeli-Palestinian Conflict: Cries of Outrage and Dialogue of the Deaf. *International Journal of Press/Politics*. 21(2) 188-208.



Adam Shehata, Facing the Muhammad Cartoons

Edit ▾

Adam Shehata. 2007. Facing the Muhammad Cartoons: Official Dominance and Event Driven News in Swedish and American Elite Press. *International Journal of Press/Politics*. 12(4):131-153




Robert A. Logan et. al. "Science and Medical Coverage in the Los Angeles Times and Washington Post"

Edit ▾

FYI for those interested in how science (e.g. climate) is communicated to the public and how the reporting may set a policy agenda (or at least "public" opinions to which elites respond).

Robert A. Logan, Peng Zengjun, and Nancy Fraser Wilson. 2000. "Science and Medical Coverage in the Los Angeles Times and Washington Post, A Six-Year Perspective," *Science Communication*. 22(1): 5-26.

 Week 6 Journal Response Upload

Edit ▾

 Week 6 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week

Add an activity or resource

Edit ▾

8 May - 14 May

WEEK 7

WEDNESDAY MAY 11

Congressional Representative (MN-5) **Keith Ellison**

Time: 10:00 AM

Location: Office of Representative Keith Ellison, 122 Cannon House Office Building

Notes: the Longworth Building is directly south of the U.S. Capitol Building. Rep Ellison's office is on the ground floor on the west side of the building.

Congressman Ellison gained attention, especially from anti-Islamic groups and individuals for being the first Muslim to serve in Congress. He has a great deal to say about politics and religion, media representations of politics, and the direction of the country.

1:00-3:00 **Anacostia Community Museum**

1901 Fort Place, SE

Washington DC 20020


12 Years That Shook and Shaped Washington DC 1963-1975

Discussions on creating national narratives and communicating memory and meaning to the public with Sharon Reickens, Deputy Director, Smithsonian Anacostia Community Museum and curators Samir Meghelli and Alcione Amos.

Samir's project is *Neighborhood Change* and Alcione has curated the exhibition's *How the Civil War Changed Washington* and *Word Shout Song: Lorenzo Dow Turner Connecting Community Through Language*.

 Readings For Wed: Michael Allen Sacrilege of a Strange Contemporary Kind


Edit ▾

 Kirk Savage History, Memory, and Monuments

Edit ▾

 Ian Hodder Cultural Heritage Rights

Edit ▾

 Watch Videos: President Reagan Remarks Honoring the Vietnam War Unknown Soldier May 28 1984

Edit ▾

 Interment Ceremony Of The Vietnam Unknown 1984

Edit ▾



Invisible Veterans (The Effort to Get a Vietnam Women's Memorial)

Edit ▼



Hume Building an American Story (Journalism & Creating History)

Edit ▼

FRIDAY MAY 13

Edit ▼

**Kate Childs Graham, Communications Director, Senator
Amy Klobuchar**

Time: 10:00 am

Senate Office Buildings

National Public Radio

**Time: 1:30-approximately 6:00 pm National Public
Radio Studios**

**Location: 1111 N Capitol St. NE Washington, DC 20002
(202) 513-2073**

David Welna and Colleagues at National Public Radio

Bios: Find the biographies of these amazing reporters here

We are the guests of David Welna National Security Correspondent,
Washington Desk

We will talk with Don Gonyea, Joe Shapiro, Deborah Franklin, Tom
Bowman, Danielle Kurtzleben and others about investigative journalism,
news production, national security, and national politics

At 3:30 pm we will go into the control room to observe the live broadcast
of All Things Considered, as guests of supervising producer Theo
Balcomb (she began her career at NPR as an intern for ATC). Friday's ATC
will hosted by Robert Siegel and is scheduled to include interviews with
David Brooks and E.J. Dionne during the first half hour for a run-down of
this week in politics. (Here is David Brooks on Trump; you could compare
the approach of Brooks as an opinion writer with that of Jonathan
Capehart.) (Here is more on E.J. Dionne who has written several books that
you would find useful.)

We will be staying in the control room for the entire two-hour program.



Hofstetter et. al. Misinformation and Political Talk Radio

Edit ▼

Hidden from students

Edit ▼



Howard Levine et al. *The Ambivalent Partisan Chapter 1*

Hidden from students



Barker and Knight *Political Talk Radio and Public Opinion*

Edit ▼

Hidden from students



Kevin G. Barnhurst, "The Makers of Meaning"

Edit ▼

Kevin G. Barnhurst. 2003. "The Makers of Meaning: National Public Radio and the New Long Journalism, 1980-2000," *Political Communication*, 20:1-22.



Steven E. Clayman et. al. *Consequential Attributes of White House Press Corps*

Edit ▼

Steven E. Clayman, Marc N. Elliott, John Heritage, and Megan K. Beckett. 2012. "The President's Questioners: Consequential Attributes of the White House Press Corps," *The International Journal of Press/Politics*. 17(1) 100-121.



Peter Nieckarz on the Commercial Dynamics of NPR

Edit ▼

Peter P. Nieckarz Jr. 2015. "Like Needles in a Haystack: Assessing the Impact of Commercial Dynamics at National Public Radio, 2000-2010," *Social Currents* 2(1) 22-39.



Alex Jones Interview with Sylvia Poggioli

Edit ▼

Alex Jones. 2003. *Covering Ethnic Conflicts: An Interview with Sylvia Poggioli*, *International Journal of Press/Politics*. 8(4):3-6.

NPR reporter Sylvia Poggioli talks about the diverse ideological perspectives of world media on covering ethnic conflicts.



Alex Jones, "Interview with Judy Woodruff"

Edit ▼

Alex Jones. 2002. *CNN and September 11th: An Interview with Judy Woodruff*," *International Journal of Press/Politics*. 7(2):6-16

Alex Jones asks PBS News Hour Managing Editor Judy Woodruff about the role of journalists in wartime.



Anna Turner and William Kinnally, "Listener Contributions to NPR's 'Talk of the Nation' Before, During and After 9/11"

Edit ▼

After reading what journalists feel should be their role in wartime (and other political "times") consider the listener:

Anna Turner and William Kinnally. 2010. "Religion, Affect and Cognition in Listener Contributions to NPR's 'Talk of the Nation' Before, During and After 9/11," *Journal of Creative Communications* 5(3) 173-187.



Kevin Barnhurst "Queer political news...on NPR"

Edit ▾

Kevin G. Barnhurst. 2003. "Queer political news Election-year coverage of the lesbian and gay communities on National Public Radio, 1992–2000," *Journalism*. 4(1): 5–28.

Follow the story of how concepts, framing, and coverage develop over time and influence the "public mind."



Week 7 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week



Week 7 Journal Response Upload

Edit ▾

Add an activity or resource

Edit ▾

15 May - 21 May

WEEK 8

WEDNESDAY MAY 18

Edit ▾

10:00 am TFAS

Speaker: David Dixon

Bio: **David Dixon**, an award-winning Democratic political consultant, will show us ads and discuss media strategies. David is a former president of the American Society of Political Consultants and has made ads for many Democratic candidates, including Democratic Senator Claire McCaskill (MO), Maryland Governor Martin O'Malley, and Creigh Deeds, the 2009 Virginia gubernatorial candidate. He is a partner in the Dixon/Davis Media Group.

Time: 12:00 noon til 2:00

TFAS Part 2 Research Workshop

2:00 pm

Location: TFAS

Speakers: **Adam Beebe**, Arena Communications and **Michael McElwain**, Managing Partner Designated Market Media, former NRCC Political Director

Bios: **Adam** graduated from Carleton with a degree in political science in 2002. He is an account executive at Arena Communications who has also served as PAC and Coalitions Director for the National Republican Congressional Committee (NRCC). He specializes in direct mail, including voter contact and fundraising mail, and issue advocacy campaigns.

In addition to his work with NRCC, Mike is a managing partner at DMM, which has run several important congressional campaigns and issue advocacy campaigns over the past decade.

FRIDAY MAY 20

Edit ▼

Newseum

Time: 9:00 am

Location: 555 Pennsylvania Ave NW Washington, DC 200001

The Newseum is the premiere location for mass communications history and current events. Exhibits include *Civil Rights at 50*, *Inside Today's FBI*, and *CNN Campaign 2016*. Looking at the Pulitzer Prize winning photography collection is illuminating as is one of the central themes: press freedom worldwide. At 12:15 we will have speakers on Photo Ethics, "The Photographic Revolution: The Ethics and Impact of Seeing the Story." Our session lasts about an hour.

Photo Ethics--Consider this photo by South African Pulitzer Prize winning photographer Kevin Carter of the Sudan War, 1993.





Justin Germany "The One"

Edit ▾



Kathleen Hall Jamieson, from Everything You Thought You Knew About Politics and Why You are Wrong.

Edit ▾

Kathleen Hall Jamieson. 2000. Everything You Thought You Knew about Politics...And Why You are Wrong. New York: Basic Books. 93-120, 125-140, 222-234.



Richard Lau et al. Effects of Negative Political Campaigns

Edit ▾



Daniel Stevens et al. What's Good for the Goose Is Bad for the Gander

Edit ▾



Daniel Stevens, Barbara Allen, John Sullivan, and Eric Lawrence, Fair's Fair? Principles, Partisanship, and Perceptions of the Fairness of Campaign Rhetoric

Edit ▾

Daniel Stevens, Barbara Allen, John Sullivan and Eric Lawrence Fair's Fair? Principles, Partisanship, and Perceptions of the Fairness of Campaign Rhetoric. British Journal of Political Science, Available on CJO 2013 doi:10.1017/S0007123413000045



Barry C. Burden, "When Bad Press Is Good News"

Edit ▾

Barry C. Burden. 2002. "When Bad Press Is Good News: The Surprising Benefits of Negative Campaign Coverage." *International Journal of Press/Politics*. 7(3):76-89.



Stephen Frantzich, "Watching the Watchers"

Edit ▾

Stephen Frantzich. 2002. "Watching the Watchers, The Nature and Content of Campaign Ad Watches," *International Journal of Press/Politics*. 7(2):34-57.



Week 8 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week



Week 8 Journal Response Upload

Edit ▾

Add an activity or resource

Edit ▾

22 May - 28 May

WEEK 9

Wednesday May 25

Time: 10:00 am Political Law: Election Litigation and Voting Rights

Location: 700 Thirteenth Ave NW, Suite 600, Washington, D.C. 20005-3960

Speaker: Elisabeth Frost, Counsel, Political Law Group, Perkins Coie LLP

Bio: Lis and Perkins Cole supply legal services to political campaigns, representing Obama for America and Hillary for America, most recently. They are presently working on various voting rights cases nationwide, including various SCOTUS cases. Lis graduated from Carleton in 1999 with a BA in English, and earned her JD at University of Washington School of Law. Before attending law school, Lis worked for two years as a criminal defense investigator in New York City.

Graham M. Wilson focuses his practice on Political Law and Litigation. He counsels clients on federal and state campaign

finance law, voting rights, Congressional and Executive Branch ethics regulations.

Marc Elias is the chair of Perkins Coie's Political Law practice. His practice focuses on representing public officials, candidates, parties, corporations, tax-exempt organizations and Political Action Committees (PACs) in connection with campaign finance, governmental ethics, lobbying disclosure and white-collar criminal defense matters.

Among the voting rights litigation in which Marc is involved is a case in Maricopa County, Arizona, as described in this article from the Washington Post.

Time 1:00 pm

Location: TFAS classroom 1706 New Hampshire Ave NW, second floor

Speaker: John McConnell

Bio: John McConnell graduated from Carleton in 1986 with a BA in economics and proceeded to Yale Law School, where he graduated in 1989. He joined the national campaign staff of George W. Bush and worked at the White House for eight years of the Bush-Cheney administration. John was part of a three-person team responsible for all of the 43rd President's major addresses, including the speech to the Joint Session of Congress after September 11, 2001 and four State of the Union Messages. He co-authored eulogies by Mr. Bush and Mr. Cheney for President Ronald Reagan among other noteworthy remarks. Prior to this work, John was the lead speech writer for Vice President Dan Quayle and Senator Bob Dole.

Watch/Listen to these Speeches:

George W. Bush. Address to the Joint Session of Congress and the Nation, 20 September 2001.

George W. Bush. State of the Union Address, 29 January 2002.

George W. Bush, "Remarks of the President in Eulogy at the National Funeral Service for President Reagan," 11 June 2004.

Dick Cheney, "Remarks by the Vice President at the State Funeral of President Ronald W. Reagan," 11 June 2004.

Dan Quayle, "Remarks by Vice President Dan Quayle to the Republican National Committee," 21 August 1992.

Ronald Reagan. Address from the Brandenburg Gate, 12 June 1987.

Ronald Reagan. Speech from Normandy, Commemorating the 40th Anniversary of the Normandy Invasion, 6 June 1984.

Barack Obama. "A More Perfect Union," Philadelphia, 18 March 2013.

Read, watch or listen to:

Dick Cheney, Speech to the American Enterprise Institute, 21 May 2009.

Dick Cheney, Vice President's Remarks at the 145th Anniversary of Chickamuga, 19 September 2008.

Time: 3:00 pm

Location: TFAS classroom 1706 New Hampshire Ave NW, second floor

Speaker: Joyce Karam, Washington Bureau Chief Al-Hayat Newspaper

Bio: Joyce Karam is a native of Lebanon who has been covering US politics for the pan-Arab, Saudi-owned international newspaper since 2004.

Prior to joining Al-Hayat, Ms. Karam worked as a journalist at Assafir and Annahar newspapers in Beirut, mostly covering the post-war situation in Lebanon. In 2002, Ms. Karam worked as an editor at the United Nations public affairs offices in Beirut, supervising a weekly newsletter and coordinating regional media events. Ms. Karam holds a Masters in International Peace and Conflict Resolution and a Bachelors degree in Journalism, and is a frequent guest on Arabic TV channels, and radios. She holds a BA in Journalism and MA in International Peace and Conflict Resolution.

Take a look at this recent post on the Alawite Declaration and interview for the Huffington Post. Then see how the Middle East views Donald Trump, read some thoughts on the Hama Masacre and Assad Doctrine, and consider what Joyce Karam has to say about Christians in the Middle East.

Friday May 27

Time: 10 am

Location: National Archives and Records Administration

700 Pennsylvania Avenue Northwest, Washington, DC 20408

Executive and Legislative Vault Tours and Workshop Using Archive Materials

The vault tours will give us a view of some of the Archives' more sensitive and valuable documents (George Washington's personally-penned inaugural address, the Bill of Rights as marked up by the Senate, the check with which the U.S. purchased Alaska,... :) especially Alaska purchase).



The workshop provides an opportunity for us to do some "hands-on" research with facsimiles of important primary documents on whatever topic we can coordinate, all while receiving research and archival advice from a historian the NARA education staff. Our topic will be the US Civil Rights Movement.

1:00 pm Embassy of Belgium

Mr. Karl Lagatie, Counselor, Political and Economic Affairs Section and US Press Liaison speaks to us about the Belgian response to the tragic attacks in Brussels, trade, tourism, and policy in light of EU terror threats and attacks

Location: Embassy of Belgium 3330 Garfield St NW, Washington, DC 20008

3:30 pm Paul Danahar Bureau Chief BBC

Location: BBC News Room

2000 M Street NW Washington, DC

Paul Danahar is the BBC's Americas Bureau Chief based in Washington. Before that he was the BBC's Middle East Bureau Chief and ran the organization's news coverage of the Arab Spring for which he won two Emmy's and a Peabody. He is the author of the book 'The New Middle East: the world after the Arab Spring'. In 2003 he was awarded the MBE by HM Queen Elizabeth for his work as the BBC's Baghdad Bureau Chief during the American-led invasion. He is one of a small number of journalists to have reported from all three countries that make up the so-called 'Axis of Evil': Iraq, Iran and North Korea. He has also been based, for the BBC, in Beijing, New Delhi and Johannesburg.

PLEASE WATCH interview with Paul: <https://www.youtube.com/watch?v=Q70bA0kY20I>



Nathaniel Persily and Stephen Ansolebehere, "Vote Fraud in the Eye of the Beholder: [Edit](#) ▼

Nathaniel Persily and Stephen Ansolebehere. 2008. "Vote Fraud in the Eye of the Beholder: The Role of Public Opinion in the Challenge to Voter Identification Requirements," Columbia Law School Public Law & Legal Theory Working Group Paper 08–170.



David Card and Enrico Moretti, "Does Voting Technology Affect Election Outcomes?" [Edit](#) ▼

David Card and Enrico Moretti. 2006. "Does Voting Technology Affect Election Outcomes? Touch-screen Voting and the 2004 Presidential Election," Unpublished Manuscript.



Ellen D. Katz et al., "Documenting Discrimination in Voting" [Edit](#) ▼

Ellen D. Katz, Margaret Aisenbrey, Anna Baldwin, Emma Cheuse, and Anna Weisbrodt. 2005. "Documenting Discrimination in Voting: Judicial Findings Under Section 2 of the Voting Rights Act Since 1982," Ann Arbor, MI: University of Michigan Law School. This work is part of the Civil Rights and Discrimination Commons, Election Law Commons, Law and Race Commons, Legislation Commons, and the Litigation Commons.

A treatise that will enlighten you about the Voting Rights Act 1965 and current concerns. Look at the Table of Contents and Read parts of interest to you.



Lindsey Meeks, "All the Gender That's Fit to Print: How the New York Times Covered Hillary Clinton and Sarah Palin in 2008" [Edit](#) ▼

Lindsey Meeks. "All the Gender That's Fit to Print: How the *New York Times* Covered Hillary Clinton and Sarah Palin in 2008," *Journalism & Mass Communication Quarterly*, 90(3) 520–539.



Caitlin Dwyer, et al. "Racism, Sexism, and Candidate Evaluations in the 2008 U.S. Presidential Election" [Edit](#) ▼

Caitlin E. Dwyer, Daniel Stevens, John Sullivan, and Barbara Allen. 2009. "Racism, Sexism, and Candidate Evaluations in the 2008 U.S. Presidential Election," *Analyses of Social Issues and Public Policy*, 9(1): 223–240.



Darrell M. West, "Responsibility Frenzies in News Coverage: Dissecting a Hillary Clinton Rumor"

Edit ▼

Darrell M. West. 2003. "Responsibility Frenzies in News Coverage: Dissecting a Hillary Clinton Rumor," *International Journal of Press/Politics*. 8(2):104-114.



Marvin Kalb and Carol Saivetz, "The Israeli–Hezbollah War of 2006"

Edit ▼

Marvin Kalb and Carol Saivetz. 2007. "The Israeli–Hezbollah War of 2006: The Media as a Weapon in Asymmetrical Conflict," *International Journal of Press/Politics*. 12(3):43-66.



Jürgen Gerhards and Mike S Schäfer, "International Terrorism, Domestic Coverage?"

Edit ▼

Jürgen Gerhards and Mike S Schäfer. 2014. "International Terrorism, Domestic Coverage? How terrorist attacks are presented in the news of CNN, Al Jazeera, the BBC, and ARD," *International Communication Gazette*. 76(1):3–26.



Andrea L. Guzman, "Evolution of News Frames During the 2011 Egyptian Revolution"

Edit ▼

Andrea L. Guzman. 2016. "Evolution of News Frames During the 2011 Egyptian Revolution: Critical Discourse Analysis of Fox News's and CNN's Framing of Protesters, Mubarak, and the Muslim Brotherhood," *Journalism & Mass Communication Quarterly*. 93(1): 80–98.



Week 9 Journal Response Upload

Edit ▼

Upload your journal response of roughly 1000 words here.

NOTE: This is the final journal assignment, it is a double length paper. For this assignment you should revisit all of your previous journal writing and compose some final analysis/conclusion. What did you learn on the program? From your internship? About yourself?

This paper is worth 7 points for the first half grade and 7 points for the second half grade.



Week 9 Speaker Question Forum

Edit ▼

Please post at least one question for each speaker/site visit this week

29 May - 4 June

WEEK 10

Tuesday May 29 Final Journal Analysis Due

Wednesday JUNE 1

Time: 10:00 am

Location: Offices of Keith Ellison

2263 Rayburn House Office Building

We will have about 1 hour with Kari Moe, Chief of staff to discuss: House v. Senate politics, work in the executive branch v. legislative branch, Chicago politics and government, and the interaction between politics and policy.

NOON-2:00

National Press Club

529 14th Street Northwest

Guests of Doug Harbrecht, New Media Editorial Director, Kiplinger.com, served as president of the National Press club and are great interviewers, moderators, and conversationalists

We have several possible readings for Google in addition to the links above. You will find them in the folder below labeled "Google Articles." Here is a quick rundown.

Those interested in research on student–Google search behavior and the influence of Google on the brain will find Griffiths interesting. For the scientists/biologist an article on Google Earth and mapping disease and one by Siempas on people using Google to diagnose health concerns will be enlightening. We have Hanratty and Bracha on copyright law and fair use with Google and Zimmer on privacy. Turner writes about the organizational culture of Google and IT folk. Koo writes about Google in China (and you can find other articles on censorship and international social networking). And for the philosopher, Google Earth meets Walter Benjamin (Those who don't know Benjamin, look him up and read his "The Work of Art in the Age of Mechanical Reproduction.") At Google hear speakers discuss security, ads, access, privacy, and diverse challenges with lobbyists, corporate counsel, and policy experts; global internet governance and human rights; US institutions (public and private) that circumvent the internet policies of other countries; get reactions to a TED talk by Evgeny Morozov on how the internet aids dictatorships; and a TED talk by Rebecca MacKinnon on taking back the internet.


2:30 pm Google Offices, Washington, DC. Guests of Hibah Hussain, Google Policy Analyst. Becky Tallent, Dropbox U.S. Head of Government Affairs and former Chief of Staff to Senator John McCain and Immigration Advisor for Speaker John Boehner.

25 Massachusetts Ave NW #900, Washington, DC 20001

Becky Tallent on Immigration

From the folder below, pick at least three of the readings of interest to you and read (or in some cases listen to) the items linked to the descriptions above.

7:00 Presentations of Final Project

 Articles about Google's Influence on Minds, Laws, Medical Practices and Culture Edit ▼


 Yochai Benkler et al. A Tale of Two Blogospheres Edit ▼

 Electronic Media: Mark Coddington et al. Twitter Fact Checking Edit ▼


Mark Coddington, Logan Molyneux, and Regina G. Lawrence. 2014. "Fact Checking the Campaign: How Political Reporters Use Twitter to Set the Record Straight (or Not)," *The International Journal of Press/Politics*. 19(4) 391–409.

 Humphreys *The Politics of Media Policy* Edit ▼

Hidden from students

 Web Coverage of War: Daniela V. Dimitrova et. al, Website Framing of Gulf WarII Edit ▼


Daniela V. Dimitrova, Lynda Lee Kaid, Andrew Paul Williams, and Kaye D. Trammell. 2005. "War on the Web: The Immediate News Framing of Gulf War II," *The International Journal of Press/Politics*. 10(1):22-44.

 Robert M. Eisinger, et. al. What Media Bias? Edit ▼

Robert M. Eisinger, Loring R.Veenstra, and John P. Koehn. 2007. "What Media Bias? Conservative and Liberal Labeling in Major U.S. Newspapers," *International Journal of Press/Politics*. 12(1):17-36.

 Ki Deuk Hyun and Soo Jung Moon, "Agenda Setting in Partisan TV News" Edit ▼

Ki Deuk Hyun and Soo Jung Moon. 2016. "Agenda Setting in the Partisan TV News Context: Attribute Agenda Setting and Polarized Evaluation of Presidential Candidates Among Viewers of NBC, CNN, and Fox News," *Journalism & Mass Communication Quarterly*. 93(1): 1–21.

 Olivier Jutel, "The Liberal Field of Journalism" Edit ▼

FRIDAY JUNE 3

Edit ▾

Time: 8:15 am White House

Location: Southwest entrance of the Eisenhower Executive Office Building (17th Ave and State Place) Everyone will need a photo ID. NO EXCEPTIONS WILL BE MADE. Double check before leaving for the White House.

Meeting with Carls in the White House from 8:30-10:00; Exit North Gate to East Entrance of White House for tour at 10:00. Exit White House on Pennsylvania Ave and depart grounds by 11:30 am.

Bags are not allowed in the White House itself, but they are allowed in the EEOB. For those who have bags, Chase can stash them in one of the Carls' offices before the tour, and after the tour a staffer must retrieve them and bring them back to the group on Pennsylvania Ave. Please plan to make the situation as convenient as possible for our hosts.

Speakers: Chase Kimball, David Heifetz, Grace Strome, Will Cole, and Greg Philips

Bios: Carls at the White House

Will Cole

Will Cole is a Program Examiner with the White House Office of Management and Budget (OMB). As part of the eight-person team that oversees U.S. foreign assistance resources, his portfolio includes the State Department's \$4.5 billion Economic Support Fund, the Millennium Challenge Corporation, and international education. Prior to joining OMB, he worked as a research assistant with the Harvard Shorenstein Center and served as a Fulbright Fellow in Sri Lanka. During his two years as an AmeriCorps volunteer, Will assisted homeless men and women living with HIV/AIDS and tutored children living in shelters. Will completed master's degrees in public policy and philosophy from the Harvard Kennedy and Divinity Schools, and a BA in International Relations from Carleton College.

Grace Strome

After graduating Carleton in 2011, Grace Strome joined the President's reelection campaign where she worked out of HQ coordinating celebrity engagement. After the election and a brief stint coordinating talent for the Presidential Inaugural Committee, Grace began working at the White House where she has held several positions and is currently the Deputy Director of the Office of Presidential Correspondence. She recently completed her goal of seeing 25 countries by the time she turned 25.

David Heifetz

David Heifetz serves as a speechwriter and advisor on messaging

and stakeholder engagement strategy within the Office of Public Engagement and Intergovernmental Affairs. Prior to this role, David served as the speechwriter to Senator Chris Coons of Delaware, speechwriter and press secretary to the late New Jersey Senator Frank R. Lautenberg; an intern at West Wing Writers; and the speechwriter and personal aide to Alan Khazei during his 2011 Senate campaign in Massachusetts. David is a native of the Boston area and a graduate of Carleton College in Northfield, MN, where he studied International Relations and Political Economy.

Chase Kimball

Chase Kimball has been at the White House for four years, initially in the Office of Presidential Correspondence, where he served as the Director for Correspondence Systems Innovation, and subsequently as a member of U.S. Digital Service. The U.S. Digital Service was established by President Obama in 2014 to improve critical citizen-facing digital services (such as healthcare.gov). Chase's team is currently working with the U.S. Refugee Admissions Program. Prior to coming to the White House, Chase worked at the economic consulting firm Bates White, and earlier as a congressional intern. He graduated from Carleton in 2010 with a degree in Economics, and serves on the Alumni Annual Fund Board of Directors. He grew up in Evanston, Illinois.

Greg Phillips

Greg was an ENTS major at Carleton, and graduated in 2013. After graduating, he stayed in Northfield for a year as a 5th year research assistant. In the spring of 2015 Greg interned in the Office of Presidential Correspondence. Following his internship, he spent nine months in the private sector at ICF International, where he was a junior climate change consultant. Greg returned to the White House at the beginning of this year where he works on the email team in Office of Presidential Correspondence. Greg is a DC native, and an avid Washington Nationals fan.





Frank Sesno Interview with Ari Fleischer

Edit ▾

Frank Sesno. 2011. "Live from the White House: Making the News [interview with Ari Fleischer]," *International Journal of Press/Politics* 16(2) 272–283.



Week 10 Speaker Question Forum

Edit ▾

Please post at least one question for each speaker/site visit this week



WHITE HOUSE SPEAKER QUESTIONS

Edit ▾

Please post at least one question HERE

Add an activity or resource

Add weeks