



## **SOMETHING SPECIAL IS COMING**

Our 50th Reunion is an exciting milestone. We'll reconnect with one another, celebrate everything we've achieved since graduation, and rekindle our memories of Carleton. This once-in-a-lifetime event presents us with a special opportunity to work together to leave a legacy that ensures our spirit lives on at Carleton for generations to come.





# MAKE A DIFFERENCE

Many of us represented a first generation of some sort from our families: as college students, or as women college students, or as Black or brown college students, or as students who were able to leave home for college. Carleton provided us all with new opportunities to gain a high-quality education in an exciting learning community and supported many of us along the way through generous financial aid.

Carleton provides a personalized, residential, liberal arts experience of the absolute highest quality for students who bring a diversity of views and experiences to campus and who dramatically enhance the growth and learning of the entire community. Our college is deeply committed to recruiting and educating a diverse student body, including substantial numbers of high- and moderate-need students. Carleton meets the full financial need of all admitted students, and building financial aid endowment and strengthening programs focused on student success is foundational to making the Carleton experience available to all, regardless of background.

For our 50th reunion, we can each target gifts to different goals at Carleton; all gifts will be recognized in our total 50th class gift. But guided by Carleton's egalitarian ethic and tradition, our special Class of '72 Fund will help ensure that all students, particularly those from historically underrepresented backgrounds and identities, have access to the full Carleton experience. It provides students with academic access through an endowed scholarship as well as funding to support their overall success and enrichment while at Carleton.

# HOW CAN WE GIVE BACK?

Any gift to Carleton made this year, whether to our Class of '72 Fund, the Alumni Annual Fund, or other purposes are celebrated in our total 50th class gift to the college. Planned gifts (such as will provisions) and pledges for up to five years are also recognized in our class total.

**Class of '72 Fund:** Gifts to our 50th Reunion Fund will support our class scholarship, student success initiatives, and a special 50th class gift to the Alumni Annual Fund.

**Alumni Annual Fund:** All contributions to the Alumni Annual Fund made since July 1, 2016 (the year leading up to our 45th reunion), will be recognized in the gift total we present at Reunion.

**All other gifts:** Capital, planned, and endowment gifts are not required to go toward the Class of 1972 Fund to be included in our class gift total. Any gifts we've made for other purposes since July 1, 2012, will count, too.

**TOTAL  
50th  
CLASS  
GIFT**

## RECOGNITION OF GIFTS

- **Cash or pledges:** Carleton counts the full amount of your gift(s), including any matching funds from your employer.
- **Stock or bonds:** Carleton will recognize the current value of the asset when it is given.
- **Bequests:** Carleton recognizes will and trust provisions and retirement plan benefits at face value. If the provision is made as a percentage of the estate or plan, Carleton uses a good-faith estimate from the donor of the current value of its share.
- **Life-income gifts:** Carleton recognizes gifts such as charitable remainder trusts and gift annuities at full face value.
- **Household commitments:** If alumni spouses are in different Carleton classes, their gifts will be recognized at full face value toward both classes' reunion gift totals.

## QUESTIONS?

Carleton's 50th Reunion staff members can help you set up a gift that's right for you and your family. There are many ways to give, so you can make a gift that supports Carleton and meets your own personal goals.

- Talk to a 50th Reunion staff member:  
866-208-3889
- Learn about planned gifts:  
[go.carleton.edu/giftplan](http://go.carleton.edu/giftplan)
- Make a gift to the Alumni Annual Fund:  
[give.carleton.edu](http://give.carleton.edu)
- Get ready for Reunion:  
[go.carleton.edu/1972](http://go.carleton.edu/1972)





Students feeding ducks at Lyman Lakes, 1971

**PARTICIPATE IN THE  
CLASS OF 1972 FUND**

One of our most dearly held values is the conviction that family income should not be an obstacle to attending Carleton. We are also committed to providing a welcoming and supportive environment to all students. To fulfill our promise to these students, we must raise additional scholarship funds and strengthen initiatives that ensure their success on campus.



Carleton

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