

# USE THESE FRAMES

## Developing students' skills

We're developing skills—communication, teamwork, critical thinking, problem-solving, working across difference—that employers say are essential for professional success, as well as full participation in community and civic life.

## Inter-dependence

Campuses and communities will thrive when they understand and respect each other, seek shared prosperity, community vitality, and support neighbors' aspirations to pursue education beyond high school.

## Reciprocity

Community organizations and leaders are partners and co-educators; both the campus and the community benefit from collaborating.

## Humility

Show you are listening to others' voices, co-creating knowledge, and advancing shared goals together, not assuming your institution brings all the expertise and resources to the table.

## Inclusion

We engage students, faculty, staff, and community members from a wide array of backgrounds and perspectives in dialogue and action, which does not always lead to agreement but does lead to deeper understanding and capacity for collaboration in diverse communities.

## Relevance

Both student learning and faculty research are relevant, applicable, and useful beyond the academy.

## Institutional commitment

Connect engagement to your institution's mission, vision, values, learning objectives, and/or strategic priorities. Note how the institution lives out its civic commitment beyond student engagement (e.g., local purchasing, shared facilities, participation in community boards and events).



# TERMS TO **AVOID**

+ suggested alternatives

## TRY | not THIS | that

Addressing community priorities

Advancing shared goals

Fulfilling our responsibility to our community

Meeting community needs

Working together

Collaborating

Learning from/with

Helping

Doing with | Doing for

Jointly defining problems and creating solutions | Fixing problems

Real world

Hands on learning

Service-learning

Preparing students for work, life, and citizenship