CARLETON COLLEGE – PARTNERSHIPS FOR SUCCESS (PFS) LOGIC MODEL

Staff:
- Alcohol & Drug Prevention Coordinator
- Director / PFS Grant Coordinator
- Director of Health Promotion
- Student Wellness Advocates

Funding:
- PFS Grant
- Office of Health Promotion
- Other Stakeholders with Common interest

Campus Partners:
- Carleton Coalition on Alcohol & Marijuana (CCAM)
- Assistant Dean of Community Standards
- Residential Life Staff
- Other Supporting Offices Staff in Division of Student Life.

Community Partners:
- St Olaf College
- Northfield Mayor’s Task Force on Alcohol & Other Drugs

**Inputs**

**Activities**
- AlcoholEdu
- Marijuana Wise
- AlcoholEdu Sanctions
- BASICS (Brief Alcohol Screen & Intervention for College Students)
- Brief Motivational Interviewing / Cannabis Screening and Intervention for College Students (CASICS)
- CUES, Injunctive Norms Education
- Sanction Education Campaign
- Injunctive Norms Campaign
- Wellness Challenge

**Outputs**
- # of 1st year students taking course
  - % Completion Rate
- % of students who have an alcohol/marijuana violation taking the course via mandate
- # Students who Complete BASICS/BMI via self-referral, soft-referral, and mandated referral
  - # of trained facilitators
  - # of training sessions
  - # and duration of session
- # of students in a single re-education session
  - # of sessions per term/year
  - # of trained facilitators
- # of materials created/distributed
  - # avenues of distribution
  - # of students receiving individual or group education about policies
  - Duration of Campaign
  - # and % of students who identify the messages correctly
- # of students participating
  - # of activities per week
  - # of in-person workshops
  - # of emailed/online resources

(ALL ACTIVITIES )
  Participant Satisfaction

**Short Term Outcomes**
- Increase knowledge of Alcohol-related and/or Marijuana-related harms and harm reduction strategies
- Increase knowledge of Alcohol and Marijuana policies and sanctions
- Increase perceptions that sanctions are enforced after a violation of those policies
- Increase students’ understanding of injunctive norms within their social group regarding alcohol use (e.g., housing floor or athletic team)
- Correct misperceptions or Reinforce correct perceptions that students have regarding their social group’s alcohol use and/or campus alcohol use
- Increase students’ understanding of injunctive norms regarding alcohol use on campus

**Intermediate Outcomes**
- Decrease the “College Effect” with regard to Alcohol and Marijuana use – i.e. increases in reported use of alcohol/marijuana in the first 6-8 weeks of class
- Decrease in alcohol and marijuana-related policy violations and recidivism of violations
- Decrease student perception that drinking is central to social life
- Decrease # of students using alcohol to relax or relieve stress
- Decrease Alcohol Use among 18-20 yr. old Carleton Students
- Decrease Marijuana Use among 18-25 yr. old Carleton Students

**Long Term Outcomes**

October 2016